



# GIVE HUMANE

San Diego Humane Society's Day of Giving

## VOLUNTEER TOOLKIT

### YOU'RE INVITED!

Give Humane: San Diego Humane Society's Day of Giving is here and we invite all of our wonderful volunteers & staff to join us!

### WHAT IS GIVE HUMANE?

[Give Humane: San Diego Humane Society's Day of Giving](#) is an annual fundraising movement that unites our entire community to celebrate our shared compassion for animals in need and support the work of San Diego Humane Society (SDHS). Now in its eighth year, we will conclude and celebrate the success of Give Humane on Thursday, June 29, 2023.

In addition to engaging our community, both online and in person, Give Humane comes with an ambitious fundraising goal. This year, we hope to exceed the success of previous years by raising **\$800,000** through our Give Humane fundraising efforts — and we can't do it without the support of our dedicated volunteers and staff. This is your opportunity to share your passion for animals in need and the work of SDHS with your family, friends and neighbors!

### WHEN IS GIVE HUMANE?

Give Humane is celebrated on June 29, but efforts to fundraise for our lifesaving work begin much earlier. In April, volunteers and staff join teams representing their favorite programs and start fundraising by reaching out to their friends and family for support. As the very best ambassadors of our work, volunteers and staff members have had amazing success each year, including raising more than **\$112,000 in 2022**. This year, generous donors will again be matching funds raised by our collective efforts.

With more than 40,000 animals relying on us for help this year, every dollar you raise while participating in Give Humane will make a lifesaving difference.



# HOW YOU CAN HELP!

There are several ways you can get involved and support this exciting fundraising movement!

## Join a Team

We encourage you to join the team of a program or area you feel a special connection to, and show your support by fundraising for it. This could be an area you already volunteer for, one you want to explore or even a program you think could use a little extra support. All of our programs make a life-changing difference for animals, so choose the one that speaks to you! Start here: [sdhumane.org/register](https://sdhumane.org/register).



Animal Care



Foster



Project Wildlife



El Cajon Campus



Behavior Center



Humane Law Enforcement



Veterinary Care



Escondido Campus



Community Engagement



Kitten Nursery



General Support



Oceanside Campus



San Diego Campus

## Make a Donation

Making a donation to yourself will inspire others to support you, too! Not sure you're ready to fundraise this year? You can still support your favorite program by visiting its team page at [givehumanesd.org](https://givehumanesd.org) and making a gift.

## Participate in a Fundraiser

Attending fundraisers hosted by staff and volunteers is a really fun and easy way to participate in Give Humane! Each year, teams come up with exciting fundraisers like: rummage sales, bakes sales, clothing sales, and so much more! Interested in hosting your own fundraiser? View the fundraising guide [here](#), and reach out to your team captain. To learn more about fundraisers happening this year, visit [sdhumane.org/dogfun](https://sdhumane.org/dogfun).

## Spread the Word

Give Humane is a collective effort — the more people involved, the bigger impact we can make for the animals in our community. So whether you are fundraising or not, you can help the animals by sharing our Give Humane message. Visit [sdhumane.org/tools](https://sdhumane.org/tools) for sample messages and images to share on social media.





## HOW YOU CAN HELP!

### Refer Community Partners

To give our entire community the opportunity to get involved, we are inviting local businesses to be part of our Give Humane fundraising efforts. If you own, work for or know of a business that might want to get involved, please refer them to Bobbie Barnes at 619-243-3401 or [bbarnes@sdhumane.org](mailto:bbarnes@sdhumane.org). You can also visit [sdhumane.org/partner](https://sdhumane.org/partner) to learn more.

## SUPPORTING YOUR SUCCESS!

To help make fundraising as easy — and fun! — as possible, we have created tools to help you reach out to your networks, promote your participation and thank your generous supporters.

### Your Participant Center

Your participation in Give Humane comes with your very own online fundraising dashboard, called the Participant Center. There you can customize your personal fundraising page, select and send emails to family and friends, set and track your fundraising goals, and more! You will even be able to connect your fundraising page to Facebook to reach even more of your friends and make it easier than ever for them to support you!

Once you register, you can access your Participant Center by signing in at [givehumanesd.org](https://givehumanesd.org).

### Templates and Tools

Visit [sdhumane.org/tools](https://sdhumane.org/tools) for sample social media posts, branded graphics, a full Fundraising Guide and more. All of these are designed to help make fundraising easier, while giving you the freedom to adapt or personalize your messages.

Have questions? Need help?  
#TeamDOG is here for YOU!  
[givehumane@sdhumane.org](mailto:givehumane@sdhumane.org)

LET'S GET READY  
TO FUNDRAISE!

