



2017-2018 IMPACT REPORT

MESSAGE FROM THE CEO



Gary Weitzman, DVM, MPH, CAWA

BUILDING OUT A LIFESAVING MOVEMENT: A YEAR IN REVIEW

What a year it's been. Possibly the biggest one in our 138-year history. It's been transformational to say the least – physically, geographically and philosophically.

We spent the full year preparing to provide animal services to six additional cities—San Diego, Del Mar, Solana Beach, Encinitas, Carlsbad and Santee—negotiating with each city to ensure animal care in San Diego wouldn't just continue; but be substantially improved. We hired more than 200 new employees in just 60 days – a truly remarkable endeavor which was recognized with Jobvite's STAR Constellation Award. We're now serving 12 cities and more than 2.2 million people across 620 square miles. With this expanded service area, we also hired 30 more Humane Officers, making our humane law enforcement team the largest in California.

All of this will ensure that the 50,000 animals we'll care for this year—nearly 1,000 animals a week—have the greatest chance to have their health restored, their wounds healed and find new homes.

This year has also brought enormous physical transformation. We're at varying stages of completion on much-needed facilities that will allow us to provide world-class care to animals:

- **The Pilar & Chuck Bahde Center for Shelter Medicine:** The existing veterinary hospital was constructed in 2003 – when we cared for 8,000 animals per year and performed 4,400 surgeries and specialty treatments. Now we care for 40,000 companion animals each year and perform more than 20,000 surgeries and specialty treatments. The new and expanded hospital will be a true shelter medicine teaching center, which will allow us to increase our care to thousands of animals coming into our facilities as well as train the next generation of shelter veterinarians and professional hospital staff.

- **The Pilar & Chuck Bahde Wildlife Center:** For 46 years, Project Wildlife has operated out of an undersized trailer. That ends in January 2019. The new, 5,200-square-foot wildlife rehabilitation facility will greatly increase our capacity to help orphaned and injured wildlife and help ensure that one of San Diego County's most precious resources, its biodiversity, will have a chance for survival.

- **A new and improved Behavior Center:** The Behavior Center plays a central role in our commitment to rehabilitate animals and eliminate the humane euthanasia of healthy and treatable pets in San Diego County. The new Center will allow us to provide specialized behavior rehabilitation to more animals, ensuring their mental and behavioral well-being. There is no other animal behavior center like this in California, making us the only hope for hundreds of our community's most at-risk animals who would otherwise be unadoptable. What's more, our Center is one of only a handful in the country, allowing us to share these lifesaving practices with organizations nationwide.

The year to come promises to be the most revolutionary in our history, and we'll always be grateful to you for supporting us along the way. Together, we can truly save more animal lives throughout San Diego – and even across the country as we help other shelters model our innovative and lifesaving programs in their own communities. The distance your support reaches is remarkable. With you by our side, we look forward to continuing to save countless animals and improve the lives of the people who love them. Because we're all in this together, and we're much better for it.

With much gratitude,

A handwritten signature in dark ink, appearing to read 'Gary', with a stylized flourish at the end.

Gary Weitzman, DVM, MPH, CAWA
President and CEO

HIGHLIGHTS FROM FY 2017-18

July 2017

Began providing animal services
to the city of Imperial Beach

July 2017

Performed the 25,000th spay/neuter surgery
in our community clinic

Sept. - Oct. 2017

Deployed seven teams of staff, volunteers and specially trained personnel

to assist with animal rescue from Hurricanes Harvey and Irma. These teams rescued 700 dogs and cats, 90 livestock animals and bottled fed 15 orphaned baby kittens.

Dec. 2017

Assisted with rescue efforts from the Lilac fire

Provided care to 460 displaced animals, evacuated nearly 200 animals from our Oceanside Campuses when the fire got too close for comfort and distributed donations of water, food, blankets, beds, crates and towels to help care for animals displaced by the fire.

March-May 2018

Signed contracts with the cities

of Carlsbad, Del Mar, Encinitas, San Diego, Santee and Solana Beach to assume animal services

April 2018

Our Kitten Nursery opens for its 10th season.

With help from The Julie & Bill Ruehle Foundation, we took in dogs from Iran

in need of rescue and immediate care. They were mistreated, but we healed their emotional and physical wounds, and found them the loving homes they always deserved.

May - June

Hired 218 new employees in 60 days

to prepare for increased animal service responsibilities.

July 2018

Began providing animal services in six additional cities,
increasing the number of animals we care for from 30,000 to 50,000 in the coming year. Ninety percent of the homeless pets in San Diego are now the responsibility of San Diego Humane Society.

All year

Construction in progress on two lifesaving animal care facilities:

the Pilar & Chuck Bahde Center for Shelter Medicine and the Pilar & Chuck Bahde Wildlife Rehabilitation Center.

Archie's Journey

Archie traveled 6,000 miles from South Korea after he and 29 other dogs were rescued from a meat farm. Once in our care, the Korean dogs received plenty of help, from veterinary care to behavioral rehabilitation. Twenty-three of the dogs were happily adopted into new homes, but the remaining seven were painfully shy and fearful. After spending their lives in cages, the dogs hadn't been exposed to new people, animals, sights or sounds. They had learned to lie in their own waste because clean surfaces weren't available. But, thanks to your support, our Behavior Center was able to give every one of them a second chance.

As time passed, each Korean dog was adopted - except for Archie. We'll never know exactly what Archie endured in South Korea, but it affected him deeply and he needed extra time to recover from his past. After 713 days of unwavering care and love, a wonderful family decided they could give Archie the home he so deeply deserves.



SAN DIEGO HUMANE SOCIETY: BUILDING OUT OUR MISSION

Through lifesaving programs that lead the way nationally in innovation, impact and effectiveness, San Diego Humane Society inspires compassion for all animals — companion and wild — in San Diego County and beyond. San Diego Humane Society is a leader in providing innovative services, allowing us to ensure that no healthy or treatable animals are at risk of euthanasia in San Diego County.



Our commitment is not just to stay at “zero,” but to continue expanding the impact we have locally and across the country. Whether preventing cruelty/neglect, providing low-cost community spay/neuter, rehabilitating wildlife or providing safety-net services for pet families needing assistance with keeping their pets, San Diego Humane Society is committed to meeting the varied needs of animals and the people who love them.

This year we provided world-class care for 27,890 animals through sheltering, medical and behavioral services. Beyond medical care, love, encouragement, training, nourishment – the very best gift we can give animals is a new home. 15,243 domestic animals found homes this year.



domestic animals admitted

16,644

wild animals admitted

11,246

animals going home

15,243

PROTECT. RESCUE. REHABILITATE.

HUMANE LAW ENFORCEMENT

Humane Law Enforcement is often the first to respond when animals suffer.

14,301

animals were helped
by Humane Law
Enforcement

30,000

projections for
next year

01

In the field seven days a week,

dedicated to protecting animals throughout San Diego County by enforcing animal cruelty and neglect laws.

02

Ensures every animal

receives proper care as required by law.

03

Worked diligently in FY 2017-18 to prepare

for expanding animal services to an additional six cities by hiring 25 more Humane Officers and getting to know the needs of each of the new communities.

04

Responds to calls regarding loose animals;

injured animals; neglected animals; animal bites; and rescuing animals during disasters.

05

Rescues animals from disasters

in San Diego and beyond with the assistance of the 24-hour, volunteer-operated Animal Rescue Reserve.





Compassion for Misty and Coconut

When our Humane Officers responded to a call about a “thin horse,” they were alarmed to find two animals in urgent need of care. Misty and Coconut weren’t just thin - they were victims of extreme neglect and needed emergency care. At first we weren’t sure they could recover.

But with your support, our Humane Officers were able to rescue these animals from a life of suffering. At our Escondido Campus the horses received the medical care and nourishment they needed. And we’ll continue to care for them as long as needed to find them new homes.



Misty
has been
adopted!





PROTECT. RESCUE. REHABILITATE.

VETERINARY SERVICES

provide world-class care from basic wellness like vaccinations and spay/neuter surgeries all the way to complicated orthopedic surgeries to save animal lives.

Spay/Neuter Surgeries

15,545

performed this fiscal year

Advanced Medical Services

6,174

for animals in need

Next Year

25,000

spay/neuter surgeries will be performed

Each one of the thousands of animals who come through our doors is touched in some way by our Veterinary Medicine department.

This team performs lifesaving specialized surgeries, progressive treatments and subsequent rehabilitation services.

PROTECT. RESCUE. REHABILITATE.

KITTEN NURSERY

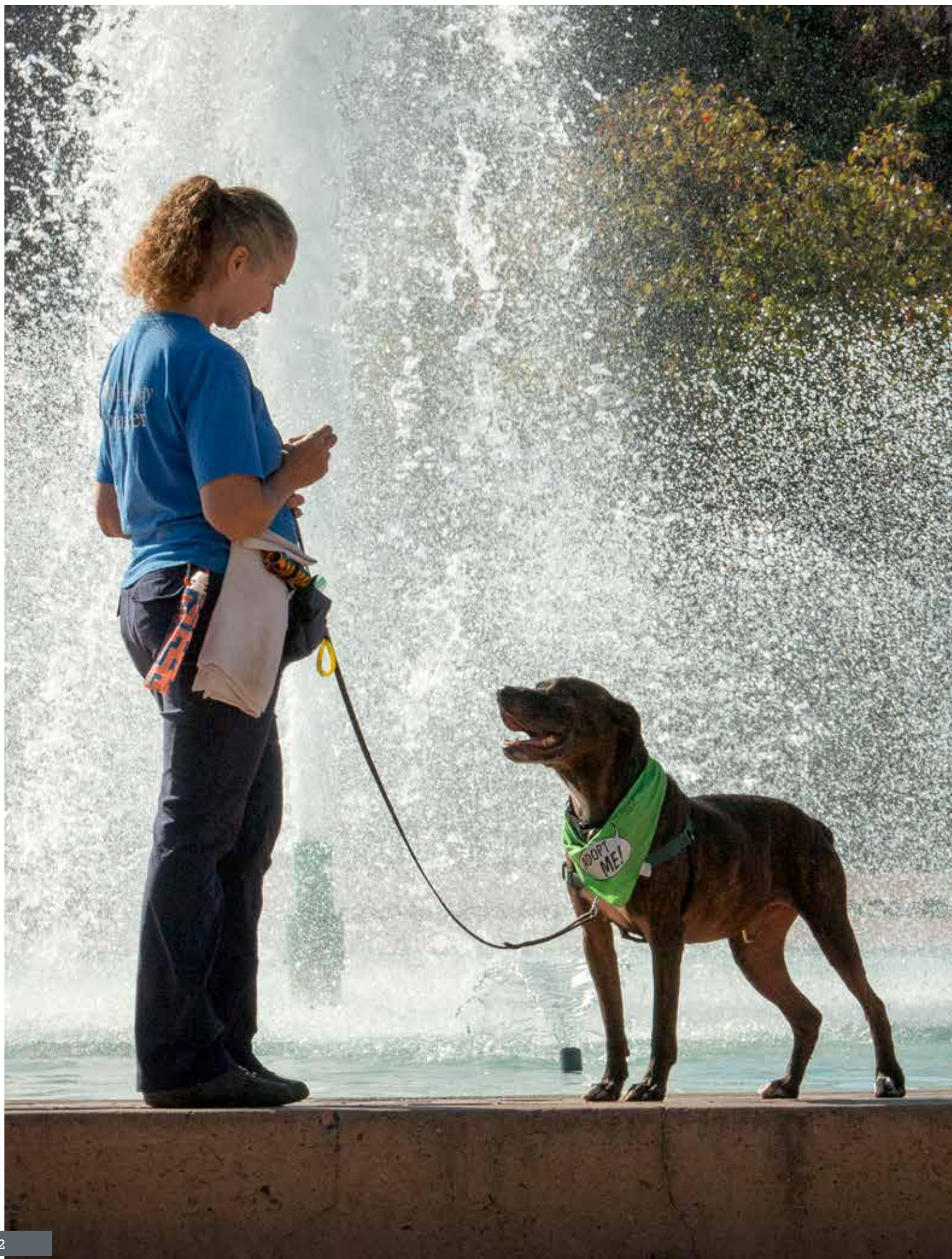


The first of its kind in the country, our Kitten Nursery has cared for nearly 13,000 kittens since its opening in 2009.

More than 20 organizations nationwide model their nurseries after ours, making SDHS a national leader in the sheltering community, and increasing the number of lives saved nationwide.

2,916 orphaned kittens received care in the Kitten Nursery





PROTECT. RESCUE. REHABILITATE.

BEHAVIOR CENTER



Sarah & Arrow

The Behavior Center ensures the mental and behavioral well-being of all animals in our care, helping them to be happy, healthy and prepared for adoption into loving homes more quickly.

Provides specialized training

for animals who display fearful, shy or defensive behaviors, kennel stress or reactivity while in the shelter environment.



Bandit

There is no other animal behavioral rehabilitation center like this in California,

making us the only hope for hundreds of our community's most at-risk animals who would otherwise be unadoptable.

One of very few in the country,

allowing us to share these lifesaving practices with organizations nationwide.



Doni & Rocky

478 *animals received customized behavior rehabilitation at our Behavior Center last year*

PROTECT. RESCUE. REHABILITATE.

PROJECT WILDLIFE



01

One of the largest wildlife rehabilitation organizations in the country.

02

Serves as the primary resource for wild animal rehabilitation and conservation education in San Diego.

03

Strives to return every animal to their natural and native habitat to lead a full, healthy life.



11,246 animals were admitted to Project Wildlife



Hay Bale Squirrels

A San Diego Humane Society employee found a group of baby ground squirrels buried deep in a hay bale at our Escondido Campus. After monitoring the squirrels to make sure their mother wasn't returning to care for them, the babies were transported to Project Wildlife for specialized attention. The Project Wildlife team helped them grow by providing the nourishment they needed and regulating their temperature. They grew bigger and stronger each day until they were ready to be released back into the wild, where they belong.





KEEPING PETS WITH THEIR FAMILIES

PAWS SAN DIEGO

is a safety-net service for pet parents who are low-income, senior, disabled, homebound, chronically ill or homeless.

- ▶ Offers help and hope for people who are facing financial and physical adversity that makes it nearly impossible for them to care for their pets alone.
- ▶ Provides a variety of services, including monthly in-home deliveries of pet food and care supplies, a pet food pantry, homeless support and outreach in underserved neighborhoods, and more.
- ▶ PAWS San Diego provides these support services free of charge to vulnerable people and pets throughout San Diego County.

PAWS San Diego provided

**1.3
MILLION**

pet meals to help keep pets with their families and out of the shelter.

KEEPING PETS WITH THEIR FAMILIES

COMMUNITY SPAY/NEUTER

CLINICS

prevent unwanted and unplanned litters from entering local shelters in the future.



Serves the community

through our Wellness Center, which provides low-cost community spay/neuter services and other veterinary procedures to those in need.

45,000 homeless

animals flood local shelters every year, so our community spay/neuter clinic helps address the tragedy of pet overpopulation.

Every surgery

reduces the occurrence of unwanted or unplanned litters in our community.

5,935

community-owned pets were altered through our Community Spay/Neuter Clinic





KEEPING PETS WITH THEIR FAMILIES

FOSTER CARE keeps pets in homes and out of our shelters.

672

foster families opened their
homes and hearts to

3,440

animals

- ▶ Extends the care of a network of dedicated foster care volunteers who serve as an extension of our shelter. Provides animals with a temporary home and specialized care, while they await adoption.
- ▶ Helps alleviate overcrowding of animals in our care at any given time.

KEEPING PETS WITH THEIR FAMILIES

COMMUNITY ENGAGEMENT

participates in community events, recruits and trains volunteers and reaches out to the public with vital information and education about animal welfare.



Allows us to provide
the education and resources needed
to foster a more compassionate,
humane community.

Engages people
educational offerings for adults and
children, offsite adoption events,
speaking engagements and more.



36,023 adults &
39,933 children were
touched by our Community
Engagement events and
programs

4,753 volunteers
supported our work last year

FISCAL YEAR 2017-2018

STATISTICS

Project Wildlife

Total number of wild animals helped 11,246

Companion Animals Received

Owner relinquishments 6,091
 Animals transferred from other agencies to San Diego Humane Society 2,668
 Animals rescued for their protection 117
 Shelter offspring 241
 Stray animals admitted 7,527
TOTAL ADMISSIONS 16,644

Companion Animals Going Home

Dogs adopted 4,011
 Cats adopted 6,864
 Small animals and horses adopted 867

Animals returned to their owners 2,689
 Animals transferred to other agencies 812
TOTAL ANIMALS GOING HOME 15,243

Other Outcomes

Animals euthanized 1,066
TOTAL OTHER OUTCOMES 1,066
Placement rate for healthy animals 100%
Placement rate for treatable/rehabilitatable animals 100%
Live release rate 93%

Shelter Medicine/Veterinary Care

Spay/neuter surgeries for San Diego Humane Society animals 8,003
 Spay/neuter surgeries for department of animals services animals 1,607



65,954 Total Animals Impacted
537,354 Total People Impacted
491 Staff
4,753 Volunteers
1:10 Staff to Volunteers Ratio

Dental procedures	517
Diagnostics	4,949
Orthopedic surgeries.....	228
Other surgeries (i.E. Mass removal, exploratory surgery, eye/ear surgery, abcess drainage)	480

Community Spay/Neuter Initiatives

Spay/neuter incentive program (snip).....	253
Litter abatement program (lap)	108
Public, needs-based clinics	5,574
TOTAL COMMUNITY SPAY/NEUTER SURGERIES	5,935

Kitten Program

Kitten nursery (younger than 8 weeks)	2,916
Kittens in shelter care (older than 8 weeks)	2,344
TOTAL	5,260

Behavior & Training

Animals enrolled in the behavior center	478
Pre- and post-adoption consultations provided	394
Behavior helpline calls/emails received & answered ..	2,349
Behavior training classes offered to the public	152
Registrants instructed through public & private training classes/workshops.....	1,310

Humane Law Enforcement & Field Services

Reports responded to	11,180
Cases resolved	11,002
Cases submitted for prosecution	45
Animals seen in the field.....	14,301
Notices of violation.....	1,158
Pet shop, stable/feed store, rodeo, circus, foster and other inspections	2,341
Educational speaking engagements	35

FIELD SERVICES

Animal bite quarantines.....	996
Number of field service calls for provide assistance ...	7,221

Community Outreach & Engagement

Total adult program impacts	36,023
Total youth program impacts.....	39,933
TOTAL ADULT AND YOUTH REACHED THROUGH COMMUNITY PROGRAMS.....	75,956

Pet-Assisted Therapy

Total facilities visited	668
Welcome waggin' visits	184
Total people reached	21,422

PAWS San Diego

Meals distributed	1,336,576
Dogs walked.....	1,253
Vet vouchers distributed	390
Pounds of pet food distributed to partner animal welfare and social service organizations	118,804
TOTAL PET FAMILIES IMPACTED	4,427

Foster

Total number of foster homes	672
Total number of animals in foster care.....	3,440



EXPENSES AND INCOME*

FINANCIALS For Fiscal Year 2017-2018



INCOME	AMOUNT	%
General Contributions	\$ 11,586,697	39%
Field Service/Licensing/Humane Law Fees	6,610,955	22%
Bequests and Planned Gifts	5,549,135	19%
Investment Income (net of expense)	2,454,344	8%
Program Fees and Other Revenue	2,091,963	7%
Special Events (net of expenses)	1,496,986	5%
	\$29,790,080	100%

EXPENSES	AMOUNT	%
Adoptions and Animal Care	\$16,632,475	56%
Humane Law Enforcement	4,889,193	17%
Development and Fundraising	3,041,319	10%
Community Outreach	2,028,715	7%
Management and General	2,069,261	7%
Marketing and Communications	767,220	3%
	\$29,428,183	100%

*Annual audit and 990's can be found at sdhumane.org

ASILOMAR ACCORDS

In August 2004, a summit of animal welfare industry leaders from across the nation convened at Asilomar in Pacific Grove, California, for the purpose of building bridges across varying philosophies, developing relationships, agreeing on common definitions and gathering statistics in a standardized format. The statistical guidelines developed from the spirit and vision of this meeting came to be known as the Asilomar Accords. They serve as an important tool in consistently tracking the progress of reducing or eliminating the euthanasia of healthy or treatable companion animals in shelters across the United States. All member organizations of the San Diego Animal Welfare Coalition, which are listed below, utilize the definitions prescribed by these Accords.

		DOG	CAT	OTHERS	TOTAL	
INTAKE	A	Beginning Shelter Count (07-01-2017)	252	915	106	1273
	B	From the public	6101	6824	1051	13976
	C	Incoming transfers from SDAWC members	479	1737	58	2274
	D	Incoming ALL transfers from other organizations outside of SDAWC	269	88	37	394
	E	From owners requesting euthanasia	1199	477	34	1710
	F	Total Intake (B + C + D + E)	8048	9126	1180	18354
	G	Owner requested euthanasia (not healthy)	1199	477	34	1710
OUTCOME	H	ADJUSTED TOTAL INTAKE (F - G)	6849	8649	1146	16644
	I	Adoptions	4011	6864	867	11742
	J	Outgoing transfers to SDAWC members	132	154	50	336
	K	Outgoing transfers to other organizations outside of the SDAWC	184	165	127	476
	L1	Return to owner (Stray animals only)	1967	595	36	2598
	L2	Reclaim (Animals relinquished by and then returned to owner)	49	3	9	91
EUTHANASIA	M	Healthy (Includes any healthy animal euthanized at owner request)	0	0	0	0
	N	Treatable	0	0	0	0
	O	Unhealthy & Untreatable	381	650	35	1066
	P	Owner requested euthanasia (not healthy)	1195	474	34	1703
	Q	Total euthanasia (M + N + O + P)	1576	1124	69	2769
	R	ADJUSTED TOTAL EUTHANASIA (Q - P)	381	650	35	1066
	S	Subtotal outcomes (I + J + K + L(1) + L(2) + R) excludes owner requested euthanasia (not healthy)	6724	8467	1118	16309
	T	Died or lost in shelter care	25	119	56	200
	U	TOTAL OUTCOMES (S + T) excludes owner requested euthanasia (not healthy)	6749	8586	1174	16509
	V	Ending Shelter Count (6-30-2018)	316	974	78	1368
W	ANNUAL LIVE RELEASE RATE/PERCENTAGE (I+J+K+L(1)+(2)) / S The Annual Live Release Rate does not include (P) owner requested euthanasia which were not healthy and (T) animals that were lost while under shelter care.	94%	92%	97%	93%	

This table represents San Diego Humane Society's Annual Animal Statistics.
San Diego Animal Welfare Coalition statistics are available at www.sdhumane.org.





Non-Profit
Organization
U.S. Postage
PAID
San Diego, CA
Permit No. 331

SAN DIEGO CAMPUS

5500 Gaines St.
San Diego, CA 92110

ESCONDIDO CAMPUS

3450 E. Valley Parkway
Escondido, CA 92027

OCEANSIDE CAMPUS

2905 San Luis Rey Road (dogs)
Oceanside, CA 92058

572 Airport Road (cats, small animals)
Oceanside, CA 92058

PAWS SAN DIEGO

5480 Gaines St.
San Diego, CA 92110

PROJECT WILDLIFE

5433 Gaines St.
San Diego, CA 92110

619-299-7012 • sdhumane.org

A MEANINGFUL MISSION

Inspire Compassion

PRESIDENT/CEO

Gary Weitzman, DVM, MPH, CAWA

EXECUTIVE VICE PRESIDENT

Katherine M. Shenar

LEADERSHIP TEAM

Beau Archer, VP of Animal Welfare
Jennifer Brehler, Chief Operating Officer
Brian Daugherty, Chief Philanthropy Officer

Audrey Lang, SPHR, VP of Organizational Development
Michael Lowry, Chief Financial Officer
Stephen MacKinnon, Chief of Humane Law Enforcement
Michelle Quigley, VP of Campus Operations
Stacey Zeitlin, VP of Community Engagement

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EdD; Anne Liu; David Lynn; Debra Patterson, CFP; Lynn
Pechet-Bruser; Chip Rome; Jodi Smith; Charna Sugar;
Esteban Villanueva, JD and Tori Zwisler.

San Diego Humane Society is a unique and independent 501(c)(3) organization, and is not affiliated with any other local, state or national entity. We are supported by contributions, grants, bequests, investments, municipal contracts and some fees for services. Your contributions stay right here in San Diego to help animals and people in need.

