



San Diego Humane Society

IMPACT REPORT 2016-2017



LOCAL IMPACT, FAR-REACHING INFLUENCE: 2017 in Review



People always ask me where my love of animals comes from—was it a certain childhood pet or an influential veterinarian in my family? Truthfully, the only answer I can come up with is genetics—I can honestly say that since birth, I have thought that animals are the most important things in the world. They make you realize that life isn't just about you, and I truly cannot understand a world without them.

That's why I'm so lucky to have spent the last five years here at San Diego Humane Society, where I am surrounded by a dedicated community of staff, volunteers, donors and pet families that share my appreciation for the animal kingdom. That go above and beyond each and every day to support the mission of inspiring compassion and ensuring that every animal we serve is safe, sound, happy, healthy and adopted – or returned to the wild. And that face each new challenge with ambition and excitement, knowing that by elevating our organization within San Diego County, the entire Southern California region and beyond, we are raising society to new heights with regard to animal welfare.

This year was indeed an ambitious one for San Diego Humane Society. After achieving our

milestone of "Getting to Zero" euthanasia for all healthy, adoptable animals in 2015, we didn't rest on our laurels. Instead, we forged ahead knowing that getting to zero was just the first step—staying there while also increasing the number of animals we help and improving the lives of families we're able to serve is the next. In the animal welfare movement, the greatest challenge is staying on top of all the need and coming up with new solutions to address that need. It's a challenge that's never ending because there is no end to what we do—to how we want to expand and grow our local impact into far-reaching influence that improves the lives of animals and our community of people who love them.

Your support has been incredibly vital to all we've been able to accomplish in the five years since I've joined San Diego Humane Society. Our donors and volunteers are the lifeblood of our organization—the reason we've been able to expand our reach into North County, the reservations and now into South County; to incorporate new programs like PAWS San Diego and Project Wildlife; to shift from a limited-admission to an open-admission shelter; and to begin six major construction projects that will increase our capacity and enhance our

capabilities. As we look ahead to the coming year, we're looking toward our biggest change yet: potentially taking on the animal welfare responsibilities of six additional cities—increasing the number of animals we serve from 30,000 to 60,000 and servicing every corner of San Diego County.

With this undertaking, we're pledging to be the stewards of animal welfare as a whole in San Diego. Thanks to the continued support of our donors, volunteers, staff and community, we have the resources and the skills. We're all in this together, and I look forward to taking on this new and exciting challenge with you by our side.

With much gratitude,

A handwritten signature in black ink, appearing to read "Gary".

Gary Weitzman, DVM, MPH, CAWA
President and CEO

260 ANIMALS RESCUED FROM HOARDING

We've had quite a year for emergency rescues. On average, we respond to one hoarding situation every month, but this year brought two of the most extreme hoarding situations we've seen in our 137 year history. In just these two cases, we rescued more than 260 dogs from deplorable conditions, living in their own filth and feces. Their lives turned around after a few weeks in our care and now they're safe and sound with their new families.



PRIORITIES

rescue | rehabilitate | rehome
keeping pets out of shelters
going beyond our borders

PETS ADMITTED

16,249 domestic
animals

WILDLIFE ADMITTED

9,683 wild
animals

2016-17 HIGHLIGHTS

15,380 animals found
homes this year

2,560 animals reunited with
their owners

7,886 stray animals admitted

RESCUE
REHABILITATE
REHOME





HUMANE LAW ENFORCEMENT

brings hope to animal victims of cruelty and neglect.

ANIMAL RESCUE RESERVE

rescues animals in emergency situations.

PROJECT WILDLIFE

gives injured, orphaned and sick wild animals a second chance at life.

SHELTER MEDICINE

provides sick or injured animals with the comprehensive medical care they need and deserve.

BEHAVIOR CENTER

provides animals with the behavior support they need to become ready for adoption.

KITTEN NURSERY

ensures that newborn and orphaned kittens reach full and healthy development.

RESCUE | REHABILITATE | REHOME

HUMANE LAW ENFORCEMENT

- ▶ Provides a voice for animals who cannot speak for themselves.
- ▶ Serves as the municipal animal services agency in the cities of Escondido, Imperial Beach, Oceanside, Poway, San Marcos and Vista.
- ▶ Investigates animal cruelty and neglect, enforces state animal welfare laws, educates the public on proper care and rescues animals from emergency situations.
- ▶ Cares for stray or injured domestic animals, responding to dog bite reports, reuniting lost animals with their owners and enforcing animal-related laws.

WHAT WE ACCOMPLISHED TOGETHER

13,856

ANIMALS WERE HELPED BY HUMANE
LAW ENFORCEMENT LAST YEAR



RESCUE | REHABILITATE | REHOME

ANIMAL RESCUE RESERVE

- ▶ A unique combination of Humane Officers and professionally trained volunteers.
- ▶ Deploys whenever called upon to safely evacuate horses, livestock and pets during disaster and emergency situations.



This year, our Humane Officers responded to an urgent call to rescue a loose horse at Fiesta Island. Concerned for the safety of the horse and surrounding people, we knew we needed to move quickly. About a dozen ARK members arrived to help and rally the frightened horse to safety. Before long, the horse was loaded and back with her loving family!

RESCUE | REHABILITATE | REHOME

PROJECT WILDLIFE

- ▶ One of the largest wildlife rehabilitation organizations in North America.
- ▶ Serves as the primary resource for wild animal rehabilitation and conservation education in San Diego.
- ▶ A crucial factor in preserving the biodiversity of San Diego County.

WHAT WE ACCOMPLISHED TOGETHER

9,683 ANIMALS WERE ADMITTED TO
PROJECT WILDLIFE LAST YEAR





These kestrels came to Project Wildlife after they were found on the ground, fallen from their nest. When the parents couldn't be found after some time, they came to us as orphans. They received immediate nourishment, and were transferred to our Raptor volunteer team for weeks of hand-feeding and continued care. Once these babies were old enough, they worked to build up their flight muscles and were released back into their natural habitat!



PRINCESS

At first glance, you'd never guess this three-month-old puppy's life hung in the balance of a highly complicated heart surgery. Our veterinary team diagnosed Princess with a life-threatening birth defect that caused significant damage to her heart muscle; so much so that if she didn't have corrective surgery, she would not survive. Thanks to you, she's now healthy and thriving with her new family and can lead a normal, healthy life.





RESCUE | REHABILITATE | REHOME

SHELTER MEDICINE

- ▶ Provides daily basic medical procedures.
- ▶ Performs lifesaving specialized surgeries, progressive treatments and subsequent rehabilitation services.
- ▶ Staffed with an expert team of veterinarians, registered veterinary technicians and assistants.

WHAT WE ACCOMPLISHED TOGETHER

17,077

SPAY/NEUTER SURGERIES AND 1,457
ADVANCED MEDICAL SERVICES WERE
PERFORMED FOR ANIMALS IN NEED LAST YEAR

RESCUE | REHABILITATE | REHOME

BEHAVIOR CENTER

- ▶ Provides a calm and safe treatment environment for animals that display fearful, shy, timid or defensive behaviors.
- ▶ Is the only comprehensive animal behavioral rehabilitation center in San Diego and is one of only a handful of centers in the nation.
- ▶ Accepts animals who are transferred into our care from local animal shelters for enrollment in this lifesaving program.

WHAT WE ACCOMPLISHED TOGETHER

466

ANIMALS RECEIVED CUSTOMIZED
BEHAVIOR MODIFICATION AT OUR
BEHAVIOR CENTER LAST YEAR





RESCUE | REHABILITATE | REHOME

KITTEN NURSERY

- ▶ Operates 24-hours a day during kitten season.
- ▶ Welcomes underage and orphaned kittens who are transferred from surrounding shelters that do not have the ability to care for them.
- ▶ Serves as a resource to the entire San Diego community.
- ▶ Provides highly-skilled care around-the-clock.
- ▶ The first in the nation, and now influences how 20 organizations from around the country have modeled their kitten nurseries.
- ▶ This year, we admitted our 10,000th kitten to the nursery since opening in 2009.

WHAT WE ACCOMPLISHED TOGETHER

3,512

ORPHANED KITTENS
RECEIVED CARE IN THE
KITTEN NURSERY LAST YEAR



KEEP
OUT OF S



ING PETS SHELTERS

PAWS SAN DIEGO

is a safety net service for pet parents who are chronically ill, homeless or are otherwise struggling to make ends meet.

COMMUNITY SPAY/NEUTER CLINICS

prevents unwanted and unplanned litters from entering local shelters in the future.

COMMUNITY ENGAGEMENT

reaches out to the public with vital information about animal welfare, pet ownership and wildlife conservation.

FOSTER CARE

opens space in our shelters so we can save even more animal lives.

KEEPING PETS OUT OF SHELTERS

PAWS SAN DIEGO

- ▶ Helps people care for and keep their pets so they aren't forced to relinquish their beloved animals to a shelter.
- ▶ Provides resources, tools and education to pet owners that prevent animal homelessness.

WHAT WE ACCOMPLISHED TOGETHER

3,520

SAN DIEGO PET FAMILIES IN
NEED WERE ABLE TO STAY
TOGETHER LAST YEAR





KEEPING PETS OUT OF SHELTERS

COMMUNITY SPAY/ NEUTER CLINIC

- ▶ Addresses the tragedy of animal overpopulation that continues to affect our community with over 45,000 homeless and unwanted animals flooding local shelters every year.
- ▶ Provides accessible, affordable or even free spay/neuter resources for the public and animals typically flooding shelters - pit bulls, Chihuahuas and cats.

WHAT WE ACCOMPLISHED TOGETHER

6,230

COMMUNITY-OWNED PETS WERE ALTERED
THROUGH OUR COMMUNITY SPAY/NEUTER
CLINIC LAST YEAR

KEEPING PETS OUT OF SHELTERS

COMMUNITY ENGAGEMENT

- ▶ Allows us to provide the education and resources needed to foster a more compassionate, humane community.
- ▶ Creates a forum to engage with the public through educational offerings for both adults and children, offsite adoption events, speaking engagements and more.
- ▶ Provides information and educational outreach for the community about animal welfare, pet ownership and wildlife conservation.

WHAT WE ACCOMPLISHED TOGETHER

114,787

ADULTS AND CHILDREN WERE IMPACTED
BY OUR COMMUNITY ENGAGEMENT
EVENTS AND PROGRAMS LAST YEAR





KEEPING PETS OUT OF SHELTERS

FOSTER CARE

- ▶ Serves as an extension of our shelter, offering temporary homes to animals, and oftentimes specialized care, while they await adoption.
- ▶ Helps alleviate overcrowding of the high volume of animals in our care at any given time.

WHAT WE ACCOMPLISHED TOGETHER

734

FOSTER FAMILIES
OPENED THEIR HOMES
AND HEARTS TO

3,677

ANIMALS LAST
YEAR



BEYOND OUR



BORDERS

YULIN AND KOREAN DOG RESCUES

offers dogs once destined for slaughter a second chance at life and a first chance at love.

TRANSPORT PROGRAM

brings animals and adopters together who would otherwise never have a chance to meet.

BEYOND OUR BORDERS

YULIN AND KOREAN DOG RESCUES

- ▶ These dogs received extensive medical exams, behavior training and continued reassurance from their caregivers before being placed in new, loving homes.
- ▶ These rescues spurred the need to establish a Special Response Team, a group of specially-trained staff and volunteers designated to quickly respond and rescue animals in need locally, nationally and even internationally.

WHAT WE ACCOMPLISHED TOGETHER

101

DOGS RESCUED FROM THE HORRIFIC
CRUELTY OF THE KOREAN AND YULIN MEAT TRADE
HAVE ENTERED THE SAFETY OF OUR CARE.





BEYOND OUR BORDERS

TRANSPORT PROGRAM

- ▶ Supports our unwavering commitment to 100% of the homeless animals in our community.
- ▶ Allows us to transfer healthy and treatable animals into our facilities from other local and regional shelters and rescue organizations.
- ▶ Once in our care, the animals can receive medical or behavioral intervention that otherwise may not have been possible.

WHAT WE ACCOMPLISHED TOGETHER

2,726

ANIMALS WERE TRANSFERRED TO
SAN DIEGO HUMANE SOCIETY LAST
YEAR FOR LIFESAVING CARE



FINANCIALS

EXPENSES AND INCOME★ for Fiscal Year 2016-2017

INCOME	AMOUNT	%
General Contributions	11,276,741	45%
Bequests and Planned Gifts	3,680,990	15%
Field Service/Licensing/Humane Law Fees	3,626,126	14%
Investment Income (net of expenses)	3,146,591	13%
Special Events (net of expenses)	1,139,559	5%
Veterinary Health Services	757,548	3%
Adoption/Training/Animal Program Fees	705,143	3%
Community Program Fees	292,643	1%
Retail (net)/Facility Income	279,318	1%
	\$24,904,659	100%
EXPENSES		
Adoptions and Animal Care	15,368,090	61%
Development and Fundraising	2,818,606	11%
Community Outreach	2,571,926	10%
Humane Law Enforcement	2,058,281	8%
Management and General	1,708,133	7%
Marketing and Communications	851,415	3%
	\$25,376,451	100%

★Annual audits and 990's can be found at www.sdhumane.org.



STATISTICS

FISCAL YEAR 2016-2017

SUMMARY

63,558

Animals Impacted

582,237

People Impacted

340

Staff

5,322

Volunteers

800,099

**Pet Meals Given to
People In Need**

Project Wildlife

9,683 Total number of wild animals admitted

Companion Animals Received

5,446 Owner relinquishments
2,726 Animals transferred from other agencies to the humane society
211 Animals rescued for their protection
7,866 Stray animals admitted
16,249 **TOTAL ADMISSIONS**

Companion Animals Going Home

4,443 Dogs adopted
6,833 Cats adopted
761 Small animals and horses adopted
2,560 Animals returned to their owners
783 Animals transferred to other agencies
15,380 **TOTAL ANIMALS GOING HOME**

Other Outcomes

904 Animals euthanized
211 Animals that died of natural causes while in our care
1,115 **TOTAL OTHER OUTCOMES**
100% Placement rate for healthy animals
100% Placement rate for treatable animals
94% Live release rate

Basic Veterinary Care

8,278 Spay/neuter surgeries for san diego humane society animals
2,569 Spay/neuter surgeries for department of animal services animals

Advanced Shelter Medicine

538 Dental procedures
147 Laboratory procedures (i.e. blood work, biopsies and other diagnostics)

231 Orthopedic surgeries
541 Other surgeries (i.e. mass removal, exploratory surgery, eye/ear surgery, abcess drainage)

Community Spay/Neuter Initiatives

5,568 Community spay/neuter surgeries
662 Feral cats spayed/neutered in partnership with rescue groups
6,230 **TOTAL COMMUNITY SPAY/NEUTER SURGERIES**

Kitten Program

5,150 Total kittens admitted
3,512 Kitten nursery (younger than 8 weeks)
1,638 Kittens in shelter care (older than 8 weeks)
3,580 Total kittens adopted
91% Live release rate

Behavior & Training

466 Animals enrolled in the behavior center
239 Pre and post-adoption consultations provided
1,718 Behavior helpline calls/emails received and answered
144 Behavior training classes offered to the public
1,079 Registrants instructed through public and private training classes/workshops

Humane Law Enforcement & Field Services

9,471 Calls for service
25 Cases submitted for prosecution
13,777 Animals seen in the field
1,407 Notices of violation
5 Pre and post-seizure hearings
879 Inspections (pet shops, rodeos, circus, stable/feed store, fosters, etc.)
88 Educational speaking engagements
FIELD SERVICES
966 Animal bite investigations (and quarantines)

Animal Rescue Reserve

10,536 Hours of ARR volunteer involvement
79 Animals assisted in emergency situations

Community Outreach & Engagement

ADULT PROGRAM PARTICIPATION

17,395 On-site programs
26,218 Off-site programs
7,735 Project wildlife programs
51,348 **TOTAL ADULT PROGRAM IMPACTS**

YOUTH PROGRAM PARTICIPATION

24,169 On-site programs
27,857 Off-site programs
11,413 Project wildlife programs
63,439 **TOTAL ADULT PROGRAM IMPACTS**

Pet-Assisted Therapy

728 Total facilities visited
109 Welcome waggin' visits
20,318 **TOTAL PEOPLE REACHED**

PAWS San Diego

800,099 Meals
2,958 In-home deliveries
1,251 Dog walks
337 Vet vouchers
3,520 **TOTAL # PET FAMILIES IMPACTED**
224,855 Pounds of pet food distributed to partner animal welfare and social service organizations

Foster

734 Total number of foster homes
3,677 Total number of animals in foster care

63,558

ANIMALS HELPED THIS YEAR

In August 2004, a summit of animal welfare industry leaders from across the nation convened at Asilomar in Pacific Grove, California, for the purpose of building bridges across varying philosophies, developing relationships, agreeing on common definitions and gathering statistics in a standardized format. The statistical guidelines developed from the spirit and vision of this meeting came to be known as the Asilomar Accords. They serve as an important tool in consistently tracking the progress of eliminating the euthanasia of healthy or treatable companion animals in shelters across the United States. All member organizations of the San Diego Animal Welfare Coalition (SDAWC), which are listed below, utilize the definitions prescribed by these Accords.

		DOG	CAT	OTHERS	TOTAL	
INTAKE	A	Beginning Shelter Count (07-01-2016)	338	869	119	1326
	B	From the public	6436	6257	830	13523
	C	Incoming transfers from SDAWC members	365	1601	20	1986
	D	Incoming ALL transfers from other organizations outside of SDAWC	225	416	99	740
	E	From owners requesting euthanasia	1125	398	40	1563
	F	Total Intake (B + C + D + E)	8151	8672	989	17812
	G	Owner requested euthanasia (not healthy)	1125	398	40	1563
OUTCOME	H	ADJUSTED TOTAL INTAKE (F - G)	7026	8274	949	16249
	I	Adoptions	4443	6833	761	12037
	J	Outgoing transfers to SDAWC members	207	126	10	343
	K	Outgoing transfers to other organizations outside of the SDAWC	103	224	113	440
	L1	Return to owner (Stray animals only)	1994	527	29	2550
	L2	Reclaim (Animals relinquished by and then returned to owner)	7	1	2	10
	EUTHANASIA	M	Healthy (Includes any healthy animal euthanized at owner request)	0	0	0
N		Treatable	0	0	0	0
O		Unhealthy & Untreatable	342	518	44	904
P		Owner requested euthanasia (not healthy)	1125	398	40	1563
Q		Total euthanasia (M + N + O + P)	1467	916	84	2467
R		ADJUSTED TOTAL EUTHANASIA (Q - P)	342	518	44	904
S		Subtotal outcomes (I + J + K + L(1) + L(2) + R) excludes owner requested euthanasia (not healthy)	7096	8229	959	16284
T		Died or lost in shelter care	43	149	19	211
U		TOTAL OUTCOMES (S + T) excludes owner requested euthanasia (not healthy)	7139	8378	978	16495
V		Ending Shelter Count (6-30-2015)	251	917	106	1274
W	ANNUAL LIVE RELEASE RATE/PERCENTAGE (I+J+K+L(1)+(2)) / S The Annual Live Release Rate does not include (P) owner requested euthanasia which were not healthy and (T) animals that were lost while under shelter care.	95%	94%	95%	94%	



This table represents San Diego Humane Society's Annual Animal Statistics. San Diego Animal Welfare Coalition statistics are available at www.sdhumane.org. Footnote: The Annual Live Release Rate does not include (Q) owner-requested euthanasia, which were not healthy and (U) animals that were lost while under shelter care.

A MEANINGFUL MISSION

Inspire Compassion

PRESIDENT/CEO

Gary Weitzman, DVM, MPH, CAWA

ORGANIZATION LEADERSHIP

Jennifer Brehler, *Chief Operating Officer*

Brian Daugherty, *Chief Philanthropy Officer*

Jessica Des Lauriers, *Senior Director, San Diego Campus*

Geraldine D'Silva, *Director of PAWS San Diego*

Diane Gilabert, CPA, *Chief Financial Officer*

Stephen MacKinnon, *Chief of Humane Law Enforcement*

Cynthia Mitchell, DVM, *Medical Director*

Michelle Quigley, *VP for Regional Operations*

Katherine Shenar, *Chief of Staff*

Patricia Wagner, SPHR, *VP of People Development*

Stacey Zeitlin, *VP for Community Engagement*

San Diego Humane Society is a unique and independent 501(c)(3) organization, and is not affiliated with any other local, state or national entity. We are supported by contributions, grants, bequests, investments, municipal contracts and some fees for services. Your contributions stay right here in San Diego to help animals and people in need.

Design inspired by Janet Conley, SDHS volunteer



SAN DIEGO CAMPUS

5500 Gaines St.
San Diego, CA 92110

ESCONDIDO CAMPUS

3450 E. Valley Parkway
Escondido, CA 92027

OCEANSIDE CAMPUS

2905 San Luis Rey Road (dogs)
Oceanside, CA 92058

572 Airport Road (cats, small animals)
Oceanside, CA 92058

(619) 299-7012

sdhumane.org

PAWS SAN DIEGO

5433 Gaines St.
San Diego, CA 92110
(619) 297-7297

PROJECT WILDLIFE

887 1/2 Sherman St.
San Diego, CA 92110
(619) 225-9453

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