

IMPACT REPORT 2015-2016

Every Life Counts



○..... Read Freya's remarkable story on page 7.

This year, 26,248 animals received a second chance **because of you.**



We already know you love animals—that's evident in all you do on their behalf. We're grateful for the confidence you've shown by investing in our lifesaving work, and we're pleased to provide you with our impact report, outlining what your support enabled us to accomplish. There is no shortage of organizations that you could choose to support, and it means the world to us that you've chosen San Diego Humane Society to benefit from your philanthropy.

Of the 45,000 animals entering the San Diego sheltering system, San Diego Humane Society is responsible for 40% of these homeless pets, plus an additional 10,000 wild animals who depend on us for lifesaving care. As you can see, we have our work cut out for us. While not all of the homeless animals in San Diego County make their way to our shelters, we consider ourselves responsible for 100% of the animals in this community. That's why it's so important

we continue working with the other shelters that make up the San Diego Animal Welfare Coalition, transferring animals so we can keep them safe.

This past July we celebrated the one year anniversary of "Getting to Zero." Shelters in San Diego have diligently worked together to ensure we stay at zero euthanasia of healthy and treatable animals. That means every homeless animal who entered a San Diego shelter this past year was safe, and we're committed to keeping San Diego at zero euthanasia of healthy and treatable animals forever. The incredible amount of work needed to maintain zero euthanasia comes with a substantial cost and impact on resources and has only been made possible by the extraordinary generosity of you and others in our community who share our mission.

Thank you for all you do for San Diego Humane Society. Whether through adopting an animal, volunteering your time and talents or through

donating the vital funds needed to continue our work, we appreciate that you've chosen to invest in our mission. Every home that opens its doors to an animal matters. Every volunteer that walks a dog, plays with a cat, fosters an animal, or hand feeds a baby hummingbird contributes to our overall success. Every dollar donated helps us continue to serve as a national leader in animal welfare and help animals, not just here in our community, but nationwide through our innovative programs. You may not always get to see the faces of the people and animals you're helping, but I can tell you that thousands—hundreds of thousands—are better off today because of you.

With much gratitude,

A handwritten signature in black ink, appearing to read "Gary", written over a thin horizontal line.

Gary Weitzman, DVM, MPH, CAWA
President and CEO

Getting to Zero (G20)

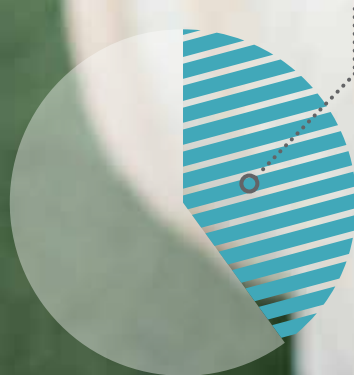
“Getting to Zero” is the San Diego Animal Welfare Coalition’s commitment to reaching zero euthanasia of healthy or treatable animals in our community. Previously, treatable animals were at risk of euthanasia in shelters due to sheer numbers and limited resources. By transferring treatable animals from full, overcrowded shelters to others who may have available space or resources, we can strategically move animals through the shelter system and get them into homes. This is truly a milestone for San Diego and we remain committed to ensuring that healthy and treatable animals are never again at risk of euthanasia in San Diego County.

ANIMALS GOING HOME

Beyond medical care, love, encouragement, training and nourishment—the very best gift we can give animals is a new home.



Of the **45,000** animals that enter San Diego shelters each year, San Diego Humane Society takes care of **more than 40%**.



Keeping pets in their homes and out of shelters

The best thing we can do for animals in our community is help people care for and keep their pets, so they aren't forced to relinquish their beloved animals to a shelter. We achieve this by providing lifesaving resources—like medical care, behavior modification and education—to pet owners that will prevent animal homelessness.

Last year, **9,662** San Diego families were able to keep their pets thanks to PAWS San Diego, a program of San Diego Humane Society.

PAWS San Diego

PAWS San Diego is a safety net for pet parents who are experiencing financial, health or housing challenges. PAWS San Diego offers a range of vital services, including:

- **Pantry Service:** provides supplemental bags of pet food at food banks throughout the community, so that vulnerable pets receive the nourishment they deserve.
- **In-Home Delivery Service:** provides monthly in-home deliveries of pet food and care supplies to homebound clients. This service also provides assistance with veterinary bills and veterinary prescription food, pet walking and transportation to veterinary appointments for immobile clients and assistance at the end of a pet's life. In June 2016, PAWS San Diego delivered its **1 millionth** meal to San Diego pet families, allowing pets to remain in their homes!
- **Neighborhood Outreach:** PAWS San Diego goes into the communities most in need and provides people with vaccines, microchips and spay/neuter resources needed to keep their pets safe and sound.



YOUR GENEROSITY ENABLED BILLIE JO AND PRU TO REMAIN TOGETHER AS A FAMILY

Billie Jo can't leave her home due to various medical conditions, so she relies on monthly deliveries of pet food, supplies and dog walking services from PAWS San Diego. Roz is the dedicated PAWS volunteer who has been walking Pru for Billie Jo for the past four years.



PAWS safety net services give Billie Jo peace of mind by ensuring Pru is the happy, healthy dog she deserves to be.

"My family moved away from San Diego, so having Pru has helped me a lot because someone is depending on me. She gives me a reason to wake up in the morning. I don't know if I would still be able to have Pru if it weren't for Roz. Pru needs exercise and vet visits and Roz is always there for us. I've never met anyone so dependable and dedicated. I am very fortunate to have PAWS and Roz."

The impact of your support extends to little Pru who is able to stay in her home, with her family, rather than being relinquished to a shelter. Countless lives have been transformed thanks to your support. Families like Billie Jo and Pru are together and thriving because of you.

Comprehensive Care



Since the Community Spay/Neuter Clinic opened in November 2012, **18,696** community-owned pets have been altered. This is in addition to thousands of spay/neuter procedures performed on animals adopted from San Diego Humane Society.



VETERINARY MEDICINE

In addition to basic medical procedures, our team of veterinarians also performs lifesaving specialized surgeries, progressive treatments and rehabilitation services providing every sick or injured animal the comprehensive medical care they need and deserve. Last year, **4,820** advanced medical procedures were performed for animals in need.



COMMUNITY SPAY/NEUTER

The tragedy of animal overpopulation continues to affect our community with **45,000** homeless and unwanted animals flooding local shelters every year. By providing accessible, affordable and even free spay/neuter services for the animals typically flooding shelters—pit bulls, Chihuahuas and cats—we prevent unwanted and unplanned litters from entering local shelters in the future.



BEHAVIOR CENTER

The Behavior Center is a safe haven for animals who display fearful, shy, timid or defensive behaviors. With no other comprehensive animal behavioral rehabilitation center like this in San Diego, and one of only two in the nation, the Behavior Center serves as a safety net for animals in local shelters. We transfer these animals into our care, enroll them in this lifesaving program and give them the behavior rehabilitation they need to become ready for adoption. Last year, **578** animals received customized behavior modification at our Behavior Center.



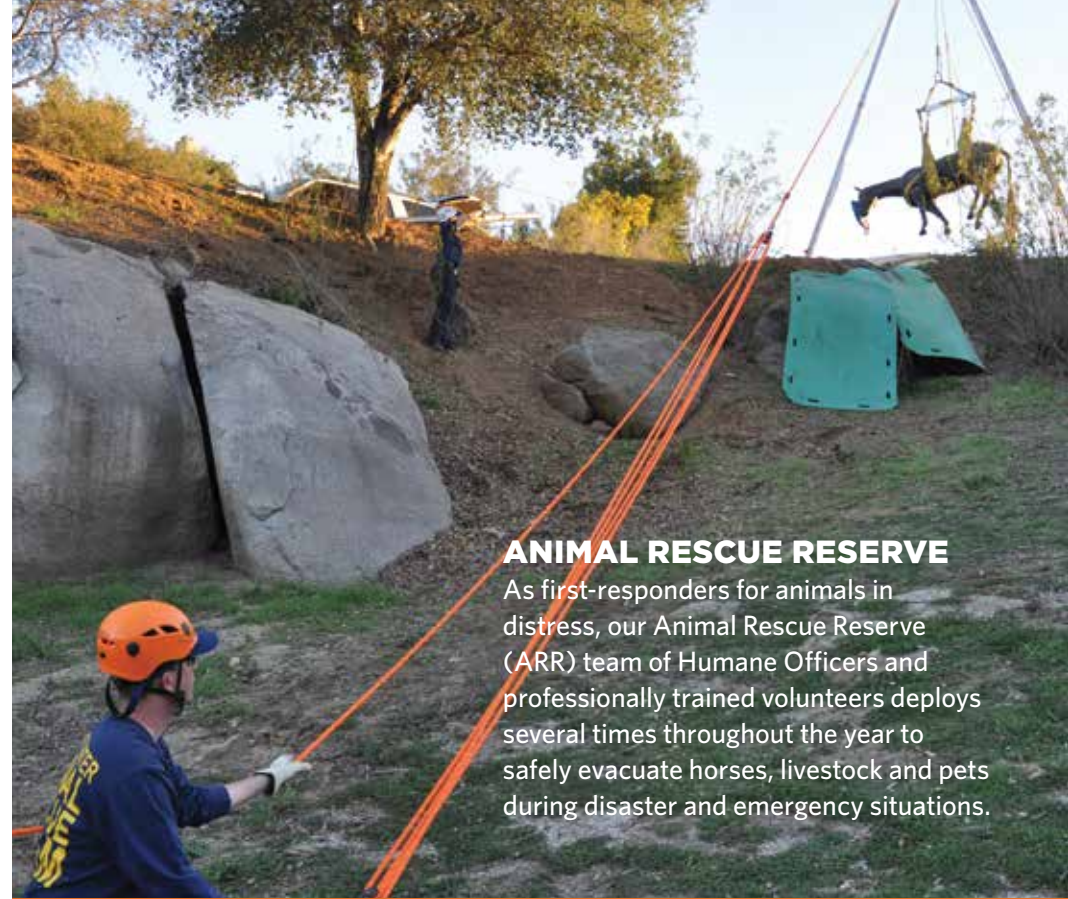
KITTEN NURSERY

Our 24-hour Kitten Nursery serves as a resource to our entire San Diego community, by transferring underage and orphaned kittens from surrounding shelters that do not have the ability to care for them. Our highly skilled nursing staff provides the around-the-clock care these delicate kittens require to reach a full and healthy development. Last year, **4,111** more orphaned kittens—in the nursery and in our shelter care— had the chance to grow into healthy cats because of you.

Humane Law Enforcement

WHAT BEGAN AS A MISSION TO SAVE ANIMALS, SHAPED A NEW LIFESAVING RESCUE EFFORT

Sixty dogs rescued from the deplorable cruelty of the Korean Meat Trade entered the safety of our care this past year. After extensive medical care, behavior training and continued reassurance from their caregivers, these dogs received a second chance at life and their first experience in homes. This rescue spurred the need to establish a Special Response Team, a group of specially trained staff and volunteers designated to quickly respond and rescue animals in need. This team responds to animals locally and nationally because all animals deserve a second chance.



ANIMAL RESCUE RESERVE

As first-responders for animals in distress, our Animal Rescue Reserve (ARR) team of Humane Officers and professionally trained volunteers deploys several times throughout the year to safely evacuate horses, livestock and pets during disaster and emergency situations.

Humane Officers bring hope to animal victims of cruelty and neglect and provide a voice for animals who cannot speak for themselves. They investigate animal cruelty and neglect, enforce state animal welfare laws, educate the public on proper care and rescue animals from emergency situations. The officers also serve as the municipal agency caring for stray or injured domestic animals, responding to dog bite reports, reuniting lost animals with their owners and enforcing animal-related laws in the cities of Escondido, Oceanside, Poway, San Marcos and Vista, as well as the Pala, Rincon and San Pasqual Reservations.

FREYA PAYS IT FORWARD

Freya was the first dog a volunteer from the rescue team laid eyes on, and he knew she'd be the perfect match for his son, Greg, in Nevada. When Greg met Freya for the first time, it was one of those "love at first sight" moments. In the months since Freya's adoption, her new dad quickly realized her relentless enthusiasm for "find it" games. Because of her remarkable ability to track scents, she has become an official volunteer with the Nevada Police Department's Search and Rescue team. Through her new job and weekly training she has overcome her apprehension with people and is now the warmest, most loving companion Greg could have imagined. The two have become inseparable. Freya was rescued from a Korean meat farm, one of the cruelest industries in the world, and now, thanks to you, she is rescuing others in return.



The transformative power of compassion and collaboration

Engaging with the public through educational offerings for both adults and children, offsite adoption events, speaking engagements and more allows us to provide the education and resources needed to foster a more compassionate, humane community.



TRANSPORT PROGRAM

We're committed to **100%** of the homeless animals in our community. Our transport program allows us to transfer healthy and treatable animals into our facility from other local shelters and rescue organizations. Once in our care, the animals receive medical or behavioral intervention that otherwise may not have been possible. Last year, **3,302** animals were transferred to San Diego Humane Society giving them the second chance they deserve.



PET-ASSISTED THERAPY

For some people, age or life circumstances prevent them from experiencing the joy of having an animal companion. That's why the Pet-Assisted Therapy program brings animals to patients at convalescent homes, hospitals, mental health centers, abused children's homes, juvenile detention centers and other facilities twice a day, seven days a week. Last year, our Pet-Assisted Therapy program touched **20,032** people at **747** facilities with the unique joy of animal interaction.



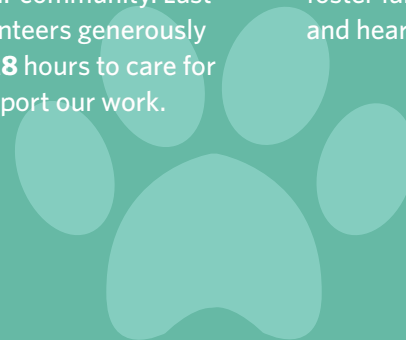
VOLUNTEERS

Whether working directly with the animals in our care, within other support programs or advocating in the community as ambassadors of our work, the compassion of our volunteers has tremendous impact on our efforts. Their commitment makes it possible to expand our safety net of care to more animals and people in our community. Last year, **5,322** volunteers generously donated **432,628** hours to care for animals and support our work.



FOSTER CARE

Foster care is crucial to our ability to help the high volume of animals in our care. Our network of dedicated foster care volunteers serves as a vital extension of our shelter, offering temporary homes to animals while they await adoption, opening space for us to reach out and save even more animal lives. Last year, **659** foster families opened their homes and hearts to **3,224** animals.





Project Wildlife

Project Wildlife is the primary resource for wild animal rehabilitation and conservation education in San Diego, giving injured, orphaned and sick wild animals a second chance at life. This commitment to helping wild animals has made Project Wildlife one of the largest wildlife rehabilitation organizations in the country. In 2015, **10,338** wildlife patients were admitted to Project Wildlife.

As the only local emergency trauma center for wild animals, Project Wildlife is crucial to the biodiversity of our San Diego region. Your support ensures that this lifesaving service continues to be available to our community.





WESTERN GULL RELEASE

We first met this fragile Western Gull after a fishing hook had become lodged near his eye. The fishing line was wrapped around his beak and ensnared deep inside his mouth. Without intervention from Project Wildlife, this gull would not be able to hunt or survive in his natural habitat. Our highly trained caregivers gently removed the fishing hook and line. They started the gull on a course of antibiotics and anti-inflammatories to combat swelling and ward off potential infection.

Once fully recovered, he was placed in an outdoor aviary to build up his flight muscles in preparation for eventual release back into the wild. This lovely creature is now healthy, strong and back in his natural habitat thanks to your support.

A black cat with bright green eyes is lying on a light-colored carpet. The cat is holding a pink stuffed animal in its mouth. A white tag is visible on the cat's chest. A dotted line with a small circle at the end points from the text to the cat's head.

SCOOTER

Thanks to your support, a special needs kitty named Scooter recently found an adoring new family. Scooter came to our shelter as a stray who was unable to properly use his rear legs. X-rays performed by our veterinary team heartbreakingly revealed that at some point in this cat's young life, he had been shot with a BB gun. The pellet, still lodged in his spine, prevented him from walking and functioning normally. Our teams worked diligently with Scooter to best manage his condition and provide him with a positive quality of life.

Despite Scooter's traumatic history, his resiliency and relentless capacity to love was an inspiration to everyone who met him. We knew he would make a wonderful pet companion for a very lucky family. Today, Scooter is the center of his new family's world.

Because of your support, we possess the resources, expertise and staffing needed to find special homes for pets in need like Scooter.

Financials

2015-2016

EXPENSES AND INCOME

Income	\$ Amount	%
General Contributions	9,921,566	39%
Bequests and Planned Gifts	8,811,480	34%
Field Service/Licensing/Humane Law Fees	3,604,163	14%
Special Events (net of expenses)	1,021,989	4%
Adoption/Training/Animal Program Fees	749,697	3%
Veterinary Health Services	735,669	3%
Retail (net)/Facility Income	284,746	1%
Community Program Fees	273,479	1%
Investment Income (net of expenses)	207,663	1%
	\$25,610,452	100%

Expenses	\$ Amount	%
Adoptions and Animal Care	15,206,831	62%
Donor Development and Fundraising	2,581,345	11%
Community Outreach	2,280,046	9%
Management and General	1,809,528	7%
Humane Law Enforcement	1,758,342	7%
Marketing and Communications	885,231	4%
	\$24,521,323	100%



Statistics

2015 - 2016

Summary

67,033	Total animals impacted
565,979	Total people impacted
311	Staff
5,322	Volunteers
1:17	Staff to volunteers ratio



26,248
animals helped this year



Project Wildlife

10,338 Total number of wild animals cared for*

Companion Animals Received

5,359	Owner relinquishments
3,302	Animals transferred from other agencies
215	Animals rescued for their protection
8,744	Stray animals admitted
17,620	Total admissions

Companion Animals Going Home

4,542	Dogs adopted
7,095	Cats adopted
741	Small animals and horses adopted
2,471	Animals returned to their owners
1,061	Animals transferred to other agencies
15,910	Total animals going home

Other Outcomes

1,229	Animals euthanized
291	Animals that died of natural causes*
1,520	Total other outcomes
100%	Placement rate for healthy animals
100%	Placement rate for treatable/ rehabilitatable animals
93%	Live release rate*

Kitten Program

5,452	Total kittens admitted
3,423	kitten nursery (younger than 8 weeks)
2,029	kittens in shelter care (older than 8 weeks)
4,111	Total kittens adopted

Advanced Shelter Medicine

575	Dental procedures
2,240	Laboratory procedures (i.e., blood work, biopsies and other diagnostics)
1,516	Radiographs/ultrasound
228	Orthopedic surgeries
261	Other surgeries (i.e., mass removal, exploratory surgery, eye/ear surgery, abcess drainage)

Spay/Neuter

8,195	Spay/neuter surgeries for San Diego Humane Society animals
2,715	Spay/neuter surgeries for San Diego County Department of Animal Services (DAS) animals

Community Spay/Neuter Initiatives

5,180	Community spay/neuter surgeries
597	Feral cats/trap neuter return
5,777	Total community spay/neuter surgeries

16,687
total animals spayed/neutered

2,715 DAS

5,777 COMMUNITY SPAY/NEUTER

8,195 SDHS

*Please see footnotes on page 17.

Statistics

2015-2016

Humane Law Enforcement & Field Services

8,524	Reports responded to
8,524	Cases resolved
17	Cases submitted for prosecution
12,215	Animals seen in the field
1,298	Notices of violation
2	Pre- and post-seizure hearings
714	Pet shop, stable/feed store, rodeo, circus, foster and other inspections
83	Educational speaking engagements

Field Services

663	Animal bite quarantines
10,735	Number of field service complaints*

Animal Rescue Reserve

6,149	ARR volunteer hours
1,350	Rescue hours
250,237	Animals assisted in emergencies

PAWS San Diego

4,855	Pantry service
3,298	In-home delivery service
371	Neighborhood outreach
1,138	Homeless outreach
9,662	Total pet families helped

Behavior & Training

578	Animals enrolled in the Behavior Center
383	San Diego Humane Society dogs and cats receiving specialized training*
586	Pre- and post-adoption consultations
1,642	Behavior Helpline calls/emails received and answered
121	Behavior training classes offered to the public
896	Registrants instructed through public and private training classes/workshops

Foster

707	Total number of foster homes
3,224	Total number of animals in foster care

Pet-Assisted Therapy

747	Total facilities visited
31	Welcome Waggin' visits
20,032	Total people reached

Philanthropy

74,304	Total individual gifts received
33,486	Number of individual donors
182	Total bequests and planned gifts received

Advocacy & Legislation

8	State bills supported (7 passed)
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Community Outreach & Engagement

ADULT PROGRAM PARTICIPATION

382	Doggie Café
248	Pet talks
90	Pet loss support group
122	Pet first aid classes
35,585	Community events
269	Group service
36,696	Total adult program impacts

YOUTH PROGRAM PARTICIPATION

661	Animal Adventure Camp
1,014	Birthday parties
126	Storytimes
885	Scout programs
1,742	General tours and outreach field trips
406	Pawsitive service and Pet Pals
22,663	School outreach
45	TRUST program
14,807	Project Wildlife outreach
42,349	Total youth program impacts
79,045	Total community impacts

*Please see footnotes on page 17.



Partnering for Change

SAN DIEGO ANIMAL WELFARE COALITION ACCORDS

The San Diego Animal Welfare Coalition consistently exceeds standards of care to save more lives — making us one of the strongest animal coalitions in the nation and a leader in the humane treatment of animals. This matrix on the following page, known as the Asilomar Accords, represents a standardized format used by all SDAWC member organizations for the purpose of building bridges across varying philosophies, developing relationships and agreeing on common definitions for gathering statistics. The Asilomar Accords serve as an important tool in consistently tracking the progress of eliminating the euthanasia of healthy or treatable companion animals in shelters across the United States.



This table represents San Diego Humane Society's Annual Animal Statistics.
San Diego Animal Welfare Coalition (SDAWC) statistics are available at sdhumane.org.

		DOG	CAT	OTHER	TOTAL	
INTAKE	A	Beginning shelter count (07-01-2015)	311	719	106	1136
	B	From the public	6182	6713	1423	14318
	C	Incoming transfers from SDAWC members	632	1658	24	2314
	D	Incoming transfers from other organizations outside of SDAWC	383	465	140	988
	E	From owners requesting euthanasia	1283	529	55	1867
	F	Total intake (B + C + D + E)	8480	9365	1642	19487
	G	Owner requested euthanasia (not healthy)	1283	529	55	1867
	ADJUSTED TOTAL INTAKE (F-G)		7197	8836	1587	17620
OUTCOME	I	Adoptions	4542	7095	741	12378
	J	Outgoing transfers to SDAWC members	116	115	17	248
	K	Outgoing transfers to other organizations outside of the SDAWC	128	115	570	813
	L ¹	Return to owner (stray animals only)	2036	393	36	2465
	L ²	Reclaim (animals relinquished by and then returned to owner)	5	1	0	6
EUTHANASIA	M	Healthy (includes any healthy animal euthanized at owner request)	0	0	0	0
	N	Treatable	0	0	0	0
	O	Unhealthy & untreatable	298	783	148	1229
	P	Owner requested euthanasia (not healthy)	1283	529	55	1867
	Q	Total euthanasia (M + N + O + P)	1581	1312	203	3096
	R	ADJUSTED TOTAL EUTHANASIA (Q-P)	298	783	148	1229
S	Subtotal outcomes (I + J + K + L ¹ + L ² + R) Excludes owner requested euthanasia (not healthy)		7125	8502	1512	17139
T	Died or lost in shelter care		45	184	62	291
	TOTAL OUTCOMES (S+T)		7170	8686	1574	17430
	Excludes owner requested euthanasia (not healthy)					
	Ending shelter count (6-30-2016)		338	869	119	1326
	ANNUAL LIVE RELEASE RATE (I+J+K+L ¹ +L ²) / S		96%	91%	90%	93%
	The Annual Live Release Rate does not include (P) owner requested euthanasia which were not healthy and (T) animals that were lost while under shelter care.					

FOOTNOTES

Of euthanized animals, none were considered "healthy," "treatable" or "rehabilitatable." All animals euthanized were considered "unhealthy" or "untreatable" due to serious medical or behavioral issues.

Live Release Rate

For animals determined to be "unhealthy" or "untreatable" as dictated by the SDAWC Asilomar Accords, to end unnecessary suffering, or for obvious public safety reasons, a small percentage of animals are euthanized. In Fiscal Year 2015-16, 7% of our animal population fell into this category.

San Diego Humane Society Specialized Training

This customized training is in addition to the basic training provided to most dogs available for adoption.

Number of Field Service Complaints

Calls include reports of animals running stray, animals left in hot cars, calls for police assistance and calls to perform animal welfare checks in Escondido, Oceanside, Poway, San Marcos and Vista, as well as the Pala, Rincon and San Pasqual Reservations.

Project Wildlife operates on a calendar year. Numbers represent January-December 2015. Wildlife is not factored into Asilomar Accord Statistics.



A MEANINGFUL MISSION

Inspire Compassion

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VP of People Development

Stacey Zeitlin

VP for Community Engagement

San Diego Humane Society is a unique and independent 501(c)(3) organization, and is not affiliated with any other local, state or national entity. We are supported by contributions, grants, bequests, investments, proceeds from our in-shelter retail outlets and some fees for services. Your contributions stay right here in San Diego to help animals and people in need.



SAN DIEGO CAMPUS

5500 Gaines St.
San Diego, CA 92110

ESCONDIDO CAMPUS

3450 E. Valley Parkway
Escondido, CA 92027

OCEANSIDE CAMPUS

2905 San Luis Rey Road (dogs)
Oceanside, CA 92058

572 Airport Road (cats, small animals)
Oceanside, CA 92058

Telephone: (619) 299-7012

Website: sdhumane.org

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