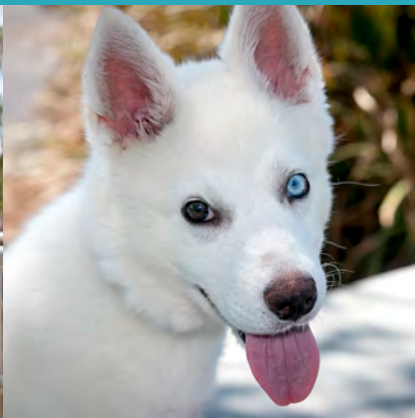


Inspiring Compassion to **Save Lives**

ANNUAL REPORT 2014-2015



This year, you helped us save more lives than ever.



Thanks to our network of supporters, more vulnerable animals in our community are now safe. With the goal of working towards “Getting to Zero” euthanasia of healthy and treatable animals in San Diego, we were able to save more animal lives than ever before in our 135 year history.

We did it together.

Although San Diego Humane Society has not euthanized a healthy or treatable animal in more than 15 years, we knew we had a responsibility to the animals in our community to help other local shelters reach this same milestone. So, we’ve made a commitment to increase the number of animals we transfer in from San Diego Animal Welfare Coalition (SDAWC*) shelters to give more animals the second chance they deserve. We’ve been hard at work, partnering with local shelters to share resources and shelter space, so that **all** treatable and healthy animals receive the medical or behavioral help they require to become available for adoption.

Fiscal Year 2014-2015 (which concluded on June 30, 2015) was the homestretch of making our “Getting to Zero” goal a reality. *Thanks to your generous support, this lifesaving victory will be a reality in the coming year for San Diego’s most vulnerable animals.*

With your help through donating, adopting and volunteering, we’ve saved more lives than ever. And with your continued support, we’ll reach zero euthanasia and keep it there forever.

With much gratitude,

A handwritten signature in black ink, appearing to read "Gary".

Gary Weitzman, DVM, MPH, CAWA
President and CEO



GETTING SAN DIEGO TO ZERO

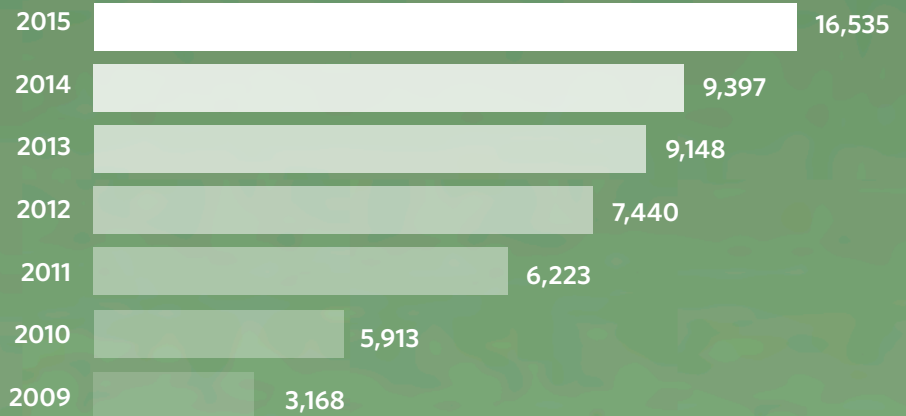
422%

INCREASE

in animals received
by San Diego Humane
Society since 2009

Your support makes our shelters
a safe haven for every animal who
needs help, regardless of their age,
breed, size or level of care needed.
Because of you, every treatable
animal who comes through our doors
receives life-changing care.

Animals admitted to San Diego Humane Society



382%

INCREASE

in animals going home
from San Diego Humane
Society since 2009

Beyond medical care, love,
encouragement, training,
and nourishment - the very
best gift we can give animals
is a new home.

71%

REDUCTION

in euthanasia
in local shelters
since 2012

See page 15 for more statistics from the 2014-15 Fiscal Year

The number of "animals going home" is determined by total
adoptions, animals transferred to adoption partners and animals
returned to owner.

A bigger safety net for people and pets, thanks to you.



Last year, your support helped San Diego Humane Society expand the scope of our vital services. More human and animal lives were brightened right here in our community, because of you.

ESCONDIDO HUMANE SOCIETY

On July 1, 2014, San Diego Humane Society and the former Escondido Humane Society consolidated resources to become one organization with an amplified ability to save vulnerable animals across a more comprehensive segment of San Diego County.

PAWS SAN DIEGO

On September 1, 2014, PAWS San Diego became a program of San Diego Humane Society, creating a stronger safety net for at-risk pets and their people in our community. Through this program, senior, disabled, homeless, chronically ill or those suffering from financial hardship receive the help they need to keep their beloved pets as part of the family – and out of shelters.

PROJECT WILDLIFE

Project Wildlife became a program of San Diego Humane Society on November 1, 2014. As the only comprehensive triage center for San Diego's wild animals, Project Wildlife was at risk of closure. This merger ensured that rehabilitative care would continue for more than 10,000 sick, injured and orphaned wildlife in San Diego.

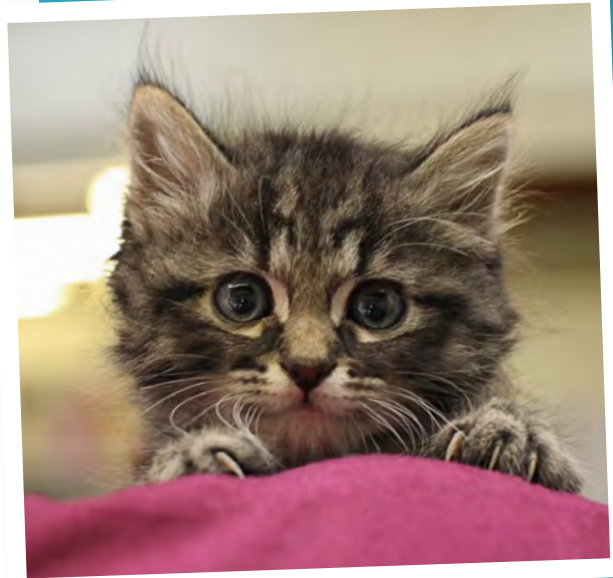
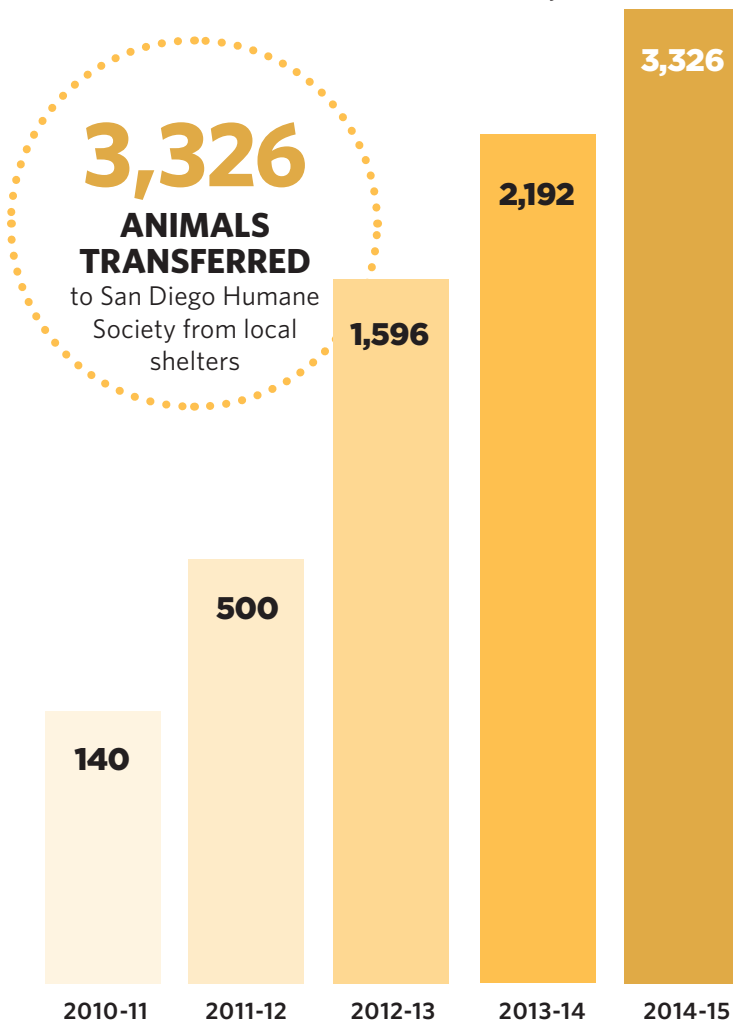
TRANSPORT

Our commitment to helping vulnerable animals goes beyond the walls of our shelters. That's why we work with other rescue organizations and local shelters to transfer healthy and treatable animals into our facility so they can receive the medical or behavioral intervention that otherwise may not have been possible.

- *3,326 animals were transferred to San Diego Humane Society and given the second chance they deserve*

LIFESAVING SUPPORT

For the first time in our history, San Diego Humane Society is truly an open admission shelter, meaning no person or pet in need is turned away—that is the impact of your support. Here's how you've helped make the difference between heartache and hope for thousands of lives in our community:



ADOPTIONS

Every companion animal deserves to be safe, loved and part of a family. Last year, you helped make this a reality for thousands of homeless animals.

- *11,615 animals were adopted directly from San Diego Humane Society – that's a 78% increase over last year!*



Keeping Pets with Their Families and Out of Shelters



3,784 pet families
impacted program-wide



27,700 lbs
of pet food distributed to partner animal
welfare and social service agencies



135,400 lbs
of pet food and cat litter distributed



662 doses
of flea medication distributed



355 veterinary vouchers
issued

- *San Diego Humane Society directly impacted nearly 100,000 people this year with services, education or resources that help keep pets with their families.*

PAWS SAN DIEGO

Acting as a safety net for pet parents who are senior, disabled, chronically ill and low income, homeless or live in underserved communities struggling to make ends meet, PAWS San Diego helps qualified clients keep their pets through one of two vital services:

- **Pantry service:** provides supplemental bags of pet food at our shelters and at food banks throughout the county so that vulnerable pets receive the nourishment they deserve.
- **In-Home Delivery service:** provides monthly in-home deliveries of pet food and care supplies to homebound clients. This service also provides assistance with veterinary bills and veterinary prescription food, pet walking and transportation to veterinary appointments for immobile clients and assistance at the end of a pet's life.

In addition, to these services, PAWS San Diego also provides the community with homeless support services and conducts neighborhood outreach to provide people with the information and resources needed to be able to keep their pets.

SPAY/NEUTER

The best way we can reduce animal overpopulation in our community is to prevent unwanted and unplanned litters from happening. To amplify this approach, San Diego Humane Society offers affordable or even free spay/neuter services for Pit Bulls, Chihuahuas and adult cats – the specific animals that typically flood local shelters.

- 5,616 community-owned pets were spayed or neutered through our community clinics last year—that's a total of 12,919 community animals since the program began in November 2012. This is in addition to the thousands of spay/neuter procedures performed on animals that are adopted from San Diego Humane Society.

5,616
Community-Owned
Animals Spayed/Neutered



COMMUNITY ENGAGEMENT

Our Community Engagement team is active seven days a week, providing children and adults with education and resources to promote responsible pet ownership and animal welfare.

- Community Engagement reached 91,675 people this year

91,675
People Reached



Extraordinary Care

VETERINARY MEDICINE

From basic vaccinations to highly specialized surgeries and rehabilitation, your generous support enables our veterinary medical teams to help heal animals in any capacity. This means that San Diego Humane Society is a safe haven for all sick and injured animals with treatable conditions.

- **5,454 advanced medical services performed for animals in need**

KITTEN NURSERY

Our 24-hour Kitten Nursery serves as a comforting refuge for underage and orphaned kittens in San Diego County. Whether they arrive directly at our facility or are transferred from surrounding shelters, they receive around-the-clock feedings and special care in the Kitten Nursery.

- **3,701 kittens got the chance to grow into healthy cats this year, because of you.**



BEHAVIOR & TRAINING

Our Behavior Center is dedicated to specialized training for animals who display fearful, shy, or overtly defensive behaviors. There is no other behavioral rehabilitation center like this in our region and only two others in the entire nation.

- **679 animals received customized behavior rehabilitation services at our Behavior Center last year.**

Success Story: Hanky was a very sweet dog, but acted defensively and fearfully around new people and environments. We enrolled him in our Behavior Center, where every day for nearly five months, our trainers helped him learn to trust people and build his confidence. Shortly after Hanky “graduated” from the Behavior Center he was adopted!

Meet Hanky!





A Voice for the Voiceless

HUMANE LAW ENFORCEMENT

Your support enables our team of Humane Officers to be in the field seven days a week, investigating reports of cruelty and neglect, enforcing state animal welfare laws and rescuing animals from emergency situations. Last year, Humane Officers ensured the safety and wellbeing of animals in our community by investigating 1,795 claims of cruelty and neglect.

Humane Officers also provide services as the municipal authority and law enforcement agency to pick up and care for stray or injured domestic animals, respond to dog bite reports, reunite lost animals with their owners, and enforce animal-related laws in the cities of Escondido, Oceanside, Poway, San Marcos, and Vista, as well as the Pala, Rincon and San Pasqual Reservations. Humane Officers responded to 8,182 calls last year.

9,977
Humane Law Cases

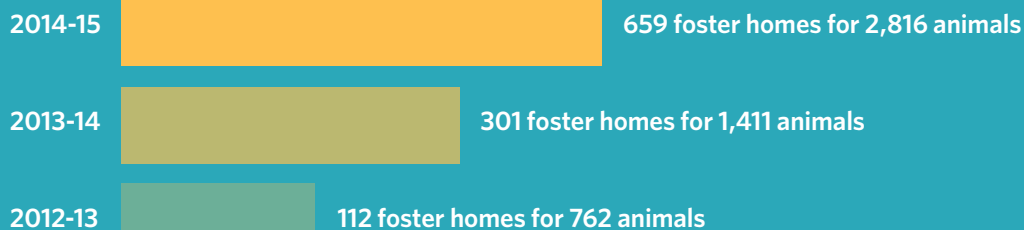


ANIMAL RESCUE RESERVE

Animal Rescue Reserve is comprised of specially trained staff and volunteers who deploy to provide rescue and relief to animals during disasters or emergency situations. This dedicated group is available 24-hours a day, 7 days a week, to respond to animals in crisis.

- ***This group of volunteers helped rescue animals in 30 emergency situations last year.***

2,816
ANIMALS
 in our Foster Program
 in 2014-15



FOSTER PROGRAM

Every animal placed in a temporary foster home opens up space for another animal at our shelters. This is why San Diego Humane Society's Foster Care program is so crucial – it extends our sheltering facility, allowing us to increase capacity and help more animals in need.

- **659 foster families opened their homes and hearts to 2,816 animals.**

488%

INCREASE
 in the number of
 foster homes since 2012

270%

INCREASE
 in the number of
 foster animals since 2012

VOLUNTEERS

Our volunteer corps is crucial to the team at San Diego Humane Society. Our nearly 5,200 volunteers significantly strengthen our efforts in vital areas, such as: animal care and enrichment, mobile adoptions, behavior and training, pet-assisted therapy, foster care, administrative assistance, animal photography, and so much more. We simply could not accommodate the ever-growing number of animals that rely on us, without the talent and dedication of our volunteers.

- **5,189 volunteers generously donated nearly 400,000 hours to care for animals and support our work**

PET-ASSISTED THERAPY

For animal-lovers, there is no substitute for the joyful thrill that comes from interacting with an animal. That's why our Pet-Assisted Therapy (P-AT) program brings animals to patients at convalescent homes, hospitals, mental health centers, abused children's homes, juvenile detention centers and other facilities. This program is often the only opportunity for these individuals to experience the comfort of a pet.

- **Our P-AT program touched 18,622 people at 747 facilities with the unique joy of animal interaction.**

Project Wildlife



All living creatures matter to San Diego Humane Society. Whether they're furry, scaled, feathered, domestic or wild, we're committed to being their safety net when they need help.

That's why merging with Project Wildlife was so important, because it expanded our mission to include the wildlife counterparts of the domestic animals we already work so hard to protect. With combined resources and expertise, last year Project Wildlife took in 9,510 sick, injured or orphaned wildlife patients.

As the only local emergency trauma center for these wild animals, Project Wildlife is crucial to the San Diego region. Your support ensures that this lifesaving service continues to be available to our community.

Project Wildlife operated on a calendar year prior to the merger, so this number represents wildlife helped from January-December 2014.

STATISTICS

SUMMARY



55,999
Animals Impacted

552,218
People Impacted

306
Staff

5,189
Volunteers

1:17
Staff to Volunteer Ratio

COMPANION ANIMALS RECEIVED

Owner Relinquishments:	4,287
Animals Transferred from other agencies to San Diego Humane Society:	3,326
Animals Rescued for their Protection:	232
Stray Animals Admitted:	8,690
TOTAL ADMISSIONS:	16,535

OTHER OUTCOMES

Animals Euthanized:	949
<i>Of euthanized animals, none were considered "healthy," "treatable," or "rehabilitatable." All animals euthanized were considered "unhealthy" or "untreatable" due to serious medical or behavioral issues.</i>	
Animals that Died of Natural Causes while in our Care:	308
TOTAL OTHER OUTCOMES:	1,257
Placement Rate for Healthy Animals:	100%
Placement Rate for Treatable/Rehabilitatable Animals:	100%
Live Release Rate:	94%
<i>For animals determined to be "unhealthy" or "untreatable" as dictated by the SDAWC Asilomar Accords, to end unnecessary suffering, or for obvious public safety reasons, a small percentage of animals are euthanized. In Fiscal Year 2014-15, 6% of our animal population fell into this category.</i>	

BASIC VETERINARY CARE

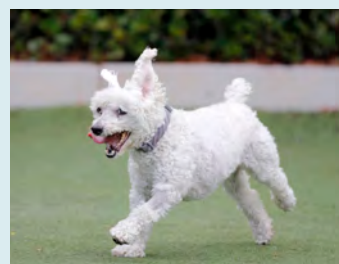
Spay/Neuter Surgeries for San Diego Humane Society Animals:	7,913
Spay/Neuter Surgeries for Department of Animal Services Animals:	2,134
Pre and Post-Adoption Consultations Provided:	742

SHELTER MEDICINE PROCEDURES

Dental Procedures:	460
Laboratory Procedures (i.e. blood work, biopsies and other diagnostics):	2,948
Radiographs:	1,391
Orthopedic Surgeries:	319
Other Surgeries (i.e. mass removal, exploratory surgery, eye/ear surgery, abscess drainage):	336
Outsourced Treatment Expense Incurred by San Diego Humane Society:	\$161,811
<i>Includes specialty surgeries, diagnostics, critical care and procedures that cannot be performed in-house.</i>	

ANIMALS GOING HOME

Dogs Adopted:	4,168
Cats Adopted:	6,298
Small Animals and Horses Adopted:	1,149
Animals Returned to their Owners:	2,694
Animals Transferred to other Agencies:	969



15,278
TOTAL ANIMALS GOING HOME

COMMUNITY SPAY/NEUTER INITIATIVES

Spay/Neuter Incentive Program (SNIP): 203
Provides affordable spay/neuter services for those animals brought to San Diego Humane Society as strays and reclaimed by their owner. Impoundment fees are waived as an incentive for the owner to have the animal spayed/neutered.

Litter Abatement Program (LAP): 103
This program is designed to provide spay/neuter services for the general public who may either be relinquishing a litter of puppies or kittens and for those that have found a stray litter of kittens who are able and willing to capture the stray parent animal(s).

Feral Cats Spayed/Neutered in Partnership with East County Animal Rescue: 511
Public, Needs-Based Clinics: 4,799

TOTAL COMMUNITY SPAY/NEUTER SURGERIES: 5,616

FISCAL YEAR 2014-2015



KITTEN NURSERY

Total Kittens Admitted:	4,667
Total Kittens Adopted:	3,701
Live Release Rate:	89%

BEHAVIOR & TRAINING

Animals Enrolled in the Behavior Center:	679
San Diego Humane Society Dogs & Cats Receiving Specialized Training:	470
<i>This customized training is in addition to the basic training provided to most dogs available for adoption.</i>	
Pre and Post-Adoption Consultations Provided:	404
Behavior Helpline Calls/Emails Received & Answered:	1,365
Behavior Training Classes Offered to the Public:	95
Registrants Instructed through Public & Private Training Classes/Workshops:	613

HUMANE LAW ENFORCEMENT & FIELD SERVICES

Reports Responded To:	9,977
• Calls of animal cruelty/neglect	1,795
• Number of Field Service Complaints to Provide Assistance:	8,182
<i>Calls include reports of animals running stray, animals left in hot cars, calls for police assistance and calls to perform animal welfare checks in Oceanside, Vista, Escondido, San Marcos and Poway.</i>	
Cases Submitted for Prosecution:	4
Animals Seen in the Field:	10,757

Notices of Violation:	1,168
Pre and Post-Seizure Hearings:	8
Pet Shop, Stable/Feed Store, Rodeo, Circus, Foster and Other Inspections:	6
Educational Speaking Engagements:	33
Animal Bite Quarantines:	836

ANIMAL RESCUE RESERVE

Hours of ARR Volunteer Involvement:	3,319
Hours Spent Executing Rescue:	93
Animals Assisted in Emergency Situations:	30

COMMUNITY OUTREACH & ENGAGEMENT

ADULT PROGRAM PARTICIPATION

Doggie Café:	610
Happy Hour Lectures:	262
Pet Loss Support Group:	81
Pet First Aid Classes:	161
Info Booths:	27,182
Speaking Engagements:	1,097
Parades:	17,400
Group Service:	448

TOTAL ADULT PROGRAM IMPACTS:

47,241

YOUTH PROGRAM PARTICIPATION

Animal Adventure Camp	642
Birthday Parties:	552
Storytimes:	140
Scout Programs:	825
General Tours and Outreach Field Trips:	1,538
School Outreach:	23,808
TRUST (Teaching Respect Using Sympathy & Training):	163
Project Wildlife Outreach:	16,319

TOTAL YOUTH PROGRAM IMPACTS:

44,434

TOTAL COMMUNITY ENGAGEMENT IMPACTS:

91,675



PET-ASSISTED THERAPY

Total Facilities Visited:	747
Welcome Waggin' Visits:	37
TOTAL PEOPLE REACHED:	18,622

PAWS SAN DIEGO

Number of Enrolled Families:	3,784
Amount of pet food (in pounds) distributed to partner animal welfare and social service organizations:	27,700
Amount of pet food and cat litter (in pounds) distributed to families in need:	135,400

FUNDRAISING & DEVELOPMENT

Total Individual Gifts Received:	69,951
Number of Individual Donors:	36,352
Total Bequests & Planned Gifts Received:	93
Total Number of Humane Heritage Circle Members:	743
<i>Humane Heritage Circle Members are those supporters who have indicated they have included San Diego Humane Society in their estate plans.</i>	

Total Number of Constant Companions:

1,008

Constant Companions are those supporters who provide ongoing, monthly contributions to San Diego Humane Society.

FOSTER

Total Number of Foster Homes:	659
Total Number of Animals in Foster Care:	2,816

PROJECT WILDLIFE

Total Number of Wild Animals Helped:	9,510
--------------------------------------	-------

Project Wildlife operated on a calendar year. These numbers represent January-December 2014.

Financials

Fiscal Year 2014-2015

EXPENSES AND INCOME*

for Fiscal Year 2014-2015

INCOME

	AMOUNT	%
Inherent Contributions from Mergers	6,723,886	26%
General Contributions	6,208,349	24%
Bequests and Planned Gifts	6,157,365	23%
Field Service/Licensing/Humane Law Fees	3,666,862	14%
Special Events (net of expenses)	942,485	4%
Adoption/Training/Animal Program Fees	942,283	4%
Investment Income (net of expenses)	630,782	2%
Veterinary Health Services	365,411	1%
Retail (net)/Facility Income	308,928	1%
Community Program Fees	258,278	1%
	\$26,204,629	100%

EXPENSES

Adoptions and Animal Care	\$16,866,755	65%
Development and Fundraising	2,479,820	9%
Humane Law Enforcement	1,999,248	8%
Community Outreach	1,779,155	7%
Management and General	1,720,482	7%
Marketing and Communications	1,132,172	4%
	\$25,977,632	100%

*Annual audits and 990's can be found at www.sdhumane.org.



ASILOMAR ACCORDS

In August 2004, a summit of animal welfare industry leaders from across the nation convened at Asilomar in Pacific Grove, California, for the purpose of building bridges across varying philosophies, developing relationships, agreeing on common definitions and gathering statistics in a standardized format. The statistical guidelines developed from the spirit and vision of this meeting came to be known as the Asilomar Accords. They serve as an important tool in consistently tracking the progress of reducing or eliminating the euthanasia of healthy or treatable companion animals in shelters across the United States. All member organizations of the San Diego Animal Welfare Coalition (SDAWC), which are listed below, utilize the definitions prescribed by these Accords.

INTAKE

A

Beginning Shelter Count (07-01-2014)

286

748

102

1136

B

From the public

6368

5746

1095

13209

C

Incoming transfers from SDAWC members

603

1809

65

2477

D

Incoming ALL transfers from other organizations outside of SDAWC

105

173

571

849

E

From owners requesting euthanasia

1439

615

60

2114

F

Total Intake (B + C + D + E)

8515

8343

1791

18649

G

Owner requested euthanasia (not healthy)

1439

615

60

2114

ADJUSTED TOTAL INTAKE (F - G)

7076

7728

1731

16535

OUTCOME

I

Adoptions

4168

6298

1149

11615

J

Outgoing transfers to SDAWC members

104

97

5

206

K

Outgoing transfers to other organizations outside of the SDAWC

202

208

353

763

L1

Return to owner (Stray animals only)

2144

413

33

2590

L2

Reclaim (Animals relinquished by and then returned to owner)

68

35

1

104

EUTHANASIA

M

Healthy (Includes any healthy animal euthanized at owner request)

0

0

0

0

N

Treatable

0

0

0

0

O

Unhealthy & Untreatable

297

527

125

949

P

Owner requested euthanasia (not healthy)

1439

615

60

2114

Q

Total euthanasia (M + N + O + P)

1736

1142

185

3063

ADJUSTED TOTAL EUTHANASIA (Q - P)

297

527

125

949

S

Subtotal outcomes (I + J + K + L(1) + L(2) + R) excludes owner requested euthanasia (not healthy)

6983

7578

1666

16227

T

Died or lost in shelter care

68

179

61

308

TOTAL OUTCOMES (S + T)

7051

7757

1727

16535

excludes owner requested euthanasia (not healthy)

311

719

106

1136

ANNUAL LIVE RELEASE RATE/PERCENTAGE

96%

93%

92%

94%

(I+J+K+L(1)+(2)) / S

The Annual Live Release Rate does not include (P) owner requested euthanasia which were not healthy and (T) animals that were lost while under shelter care.

This table represents San Diego Humane Society's Annual Animal Statistics.
San Diego Animal Welfare Coalition statistics are available at www.sdhumane.org.



Non-Profit
Organization
U.S. Postage
PAID
San Diego, CA
Permit No. 331

SAN DIEGO CAMPUS

5500 Gaines Street
San Diego, CA 92110

ESCONDIDO CAMPUS

3450 E. Valley Parkway
Escondido, CA 92027

OCEANSIDE CAMPUS

2905 San Luis Rey Road (dogs)
Oceanside, CA 92058

572 Airport Road (cats, small animals)
Oceanside, CA 92058

(619) 299-7012

sdhumane.org

PAWS SAN DIEGO

6160 Fairmount Ave., Suite i
San Diego, CA 92120
(619) 297-7297

PROJECT WILDLIFE

887 1/2 Sherman St.
San Diego, CA 92120
(619) 225-9453

A MEANINGFUL MISSION

Inspire Compassion

PRESIDENT

Gary Weitzman, DVM, MPH, CAWA

SENIOR STAFF

Jennifer Brehler, Sr. Director, Escondido Campus

Sally Costello, VP of Strategic Initiatives

Geraldine D'Silva, Executive Director, PAWS San Diego

Austin Gates, Sr. Director, Oceanside Campus

Stephen MacKinnon, Chief of Humane Law Enforcement

Kelly Riseley, Chief Financial Officer/SVP

Kim Shannon, CAWA, Chief Operating Officer/SVP

Katherine Shenar, Chief of Staff/SVP

Patricia Wagner, SPHR, VP of People Development

Stacey Zeitlin, Sr. Director of Community Engagement

San Diego Humane Society is a unique and independent 501(c)(3) organization, and is not affiliated with any other local, state or national entity. We are supported by contributions, grants, bequests, investments, proceeds from our in-shelter retail outlets and some fees for services. Your contributions stay right here in San Diego to help animals and people in need.